

ANOTHER YEAR, ANOTHER MILESTONE

ANNUAL REPORT 2023 - 2024



United Way
of Chennai

United
Way





ABOUT UNITED WAY

United Way Worldwide (UWW) is the leadership and support organization for a network of nearly 1,100+ community-based United Ways in various countries and territories. UWW works for health, education, and financial stability of every community in the world.

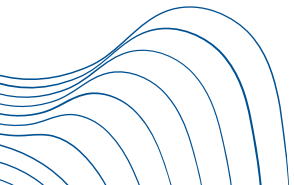
UWW seeks to improve lives by mobilizing the caring power of communities around the world to advance the common good.





United Way Worldwide brings people together to build strong, equitable communities where everyone can thrive. As one of the world's largest privately funded charities, UWW serve 95% of U.S. communities and 37 countries and territories -- making life better for 48 million people every year. Through UWW, communities tackle tough challenges and work with private, public, and nonprofit partners to boost education, economic mobility, and health resources.

UWW is the mission of choice for **1.5 million volunteers, 6.8 million donors, and 45,000 corporate partners in more than 1,100 communities worldwide.** In its second century of service, UWW is building resilient, equitable communities across the globe.







ABOUT UNITED WAY OF CHENNAI

United Way of Chennai (UWC) is a secular, not-for-profit, non-governmental organization established in 2010 as part of the global social movement called United Way Worldwide whose footprints are across and around the world. United Way of Chennai is known for its holistic and systematic interventions across the states of India

UWC envision a world where all individuals and families achieve their human potential through education, income stability, and healthy lives. We commit to mobilizing the caring power of communities through sustainable and impactful interventions. UWC work with compassion and integrity towards inclusive and equitable solutions in education, health, livelihood, and environment.

UWC's multi-faceted, value driven, partnerships is the bedrock of our successful, systematic and sustainable social interventions. We act as an extended CSR arm for companies to create socially responsible programs with innovative solutions thereby helping them achieve their CSR goals.

We specialize in need identification, effective program designing and implementation, monitoring and evaluation, impact assessment, reporting, and employee engagement programs.

CHAIRMAN'S NOTE



M A ALAGAPPAN
Chairman

The past year has been an example to United Way of Chennai's unwavering commitment to mobilizing communities through impactful and sustainable interventions. Our extensive programs in health, education, environment, livelihood, and disaster relief have significantly improved the lives of individuals across Tamil Nadu and beyond. Through strategic partnerships and community engagement, we have renovated hospitals and primary health centres, ensuring better access to healthcare for marginalized population. Our holistic approach to early childhood education has seen the development of numerous Anganwadi centres, creating stimulating and safe learning environment for young children. Initiatives like the Anganwadi Development Program and the Advanced Stem Education project have empowered children and young girls with essential skills, fostering a brighter future for several individuals.

Skill development and economic empowerment remain at the forefront of our mission, training beneficiaries in various trades and skills, equipping them with the necessary tools for sustainable livelihood and economic independence. Our environmental sustainability projects, including urban and rural greening initiatives, have led to the planting of numerous trees and the restoration of vital water bodies, contributing to a healthier and more sustainable environment.

These accomplishments highlight the collective strength of our partners, and team members. I extend my heartfelt gratitude to our dedicated team, whose passion and perseverance drive our mission forward. I also thank the partners, donors, and volunteers, for the unwavering support and generosity.

As we look ahead, we are committed to expanding our reach and deepening our impact, ensuring that every individual can achieve their full potential. Together, we continue to build a future where communities are resilient, empowered, and thriving.

BOARD OF DIRECTORS



M A ALAGAPPAN
Chairman



AMARNATH REDDY
Vice Chairman



PRAMOD KUMAR
Treasurer



M MADHAVAN NAMBIAR
Board Member



ANURADHA OZA
Board Member



KAVITHA DUTT
Board Member



SABINA NARAYAN
Board Member



PRAKASH KATAMA
Board Member



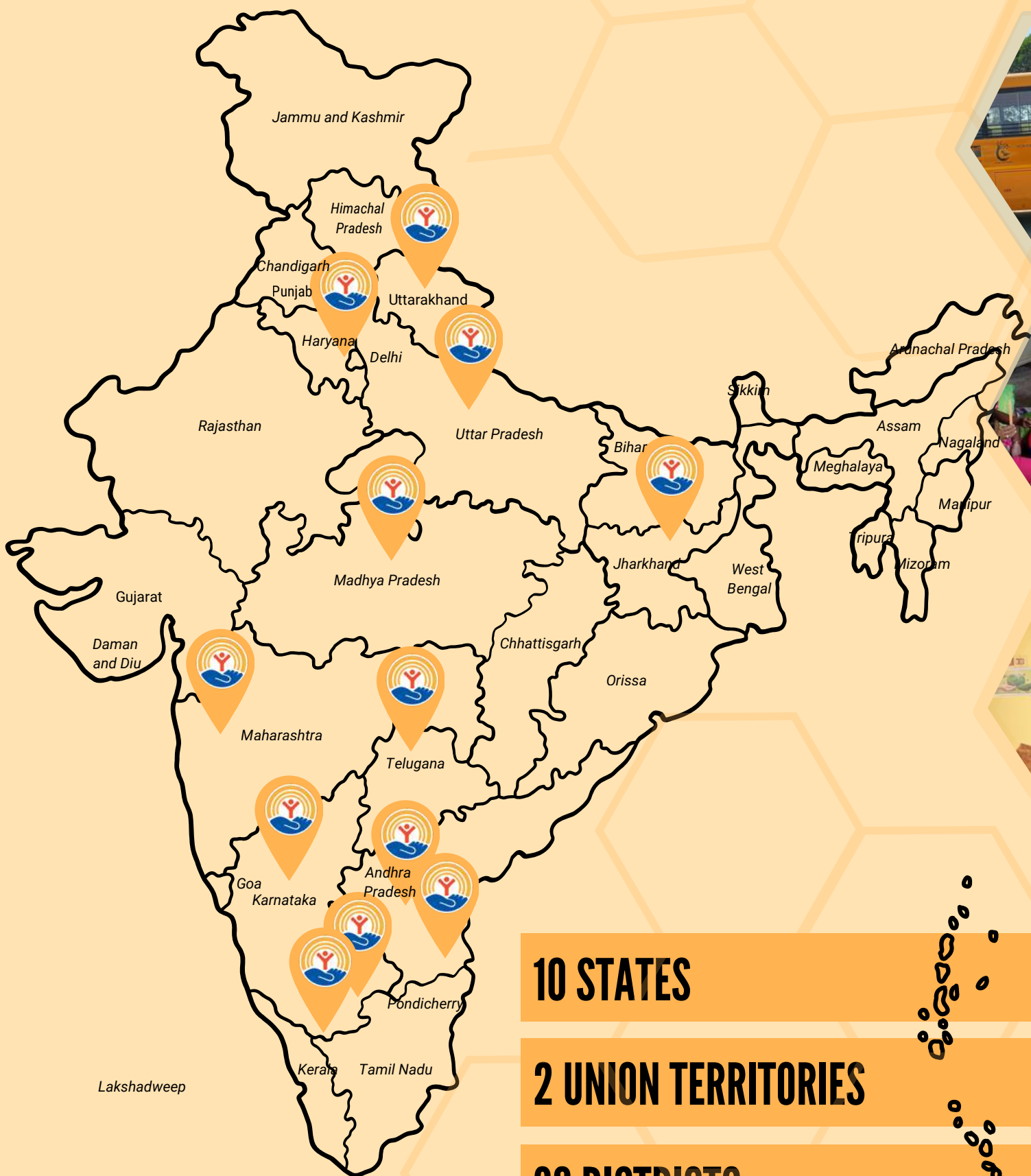
MAHALINGAM SETHURAMAN
Board Member



SATYA PRABHAKAR
Board Member



SRINIVASAN K SWAMY
Board Member

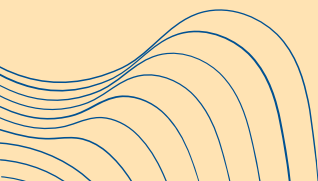


10 STATES

2 UNION TERRITORIES

39 DISTRICTS

50+ CORPORATE PARTNERS



IMPACT 2023-24



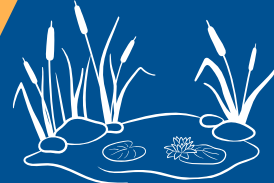
Transpersons
3



Anganwadi Centres
8



Tree plantation
9758



Waterbodies
2



Families
2956



Differently-abled
180



Women
116714



Children
11626



Students
15939




Schools
30



Hospitals
15



Individuals
445013



It has been an engaging year of collaboration and partnership with different stakeholders in Government, networks and allied organizations.

This initiative has been crucial in taking ahead the projects to the community and intended beneficiaries to drive a meaningful impact among underprivileged individuals, communities, schools and ICDS. This collaborative approach has paved the way to significantly embark United Way of Chennai on a larger forum contributing to social change and sustainable transformation. Working alongside NSNOP - Namma School Namma Oor Palli, gave an opportunity for United Way of Chennai to invest on quality education, enabling strengthened school infrastructure. Investment on WaSH, Health interventions, like strengthened infrastructure, awareness on health & nutrition, access and availing government schemes on MCHN was viable through network and partnership with ICDS - Integrated Child Development Services and Directorate of Public Health; thus, enabling scale up of in other districts across Tamil Nadu. Sincere gratitude to all government stakeholders for the commitment and extended support on this journey with UWC; progressing forward to bring in sustainable impact and transformed inclusive development.

- Keerthana, Assistant Manager Government Liaison, Advocacy and Special Programs

"I am proud to share that I have been working at UWC for the past three years. During this time, UWC has provided me with the opportunity to work across various verticals, which has significantly enhanced my professional skills in the development sector with a focus on sustainability. I have expanded my network and connections, allowing me to serve the community more effectively and further develop my potential. This experience gives me a real sense of accomplishment and satisfaction, along with the pride of being dedicated to the upliftment of deprived communities, truly "Reaching the Unreached."

- Deensha PG, Lead Specialist - Programs

NOTES FROM THE TEAM

"As a recent addition to United Way of Chennai, I am deeply inspired by the dedication of our team and Corporate volunteers. In the past six months, I have seen the significant impact our work has on the community. This isn't just a job, it's a mission to uplift those in need. Our initiatives, like tree plantation drives, Craft a Thought, and Audio Book Recording for the visually challenged, have united corporate employees in meaningful projects. We have also promoted environmental stewardship and enriched educational experiences through School Litter Picking, Clean-Up Drives, and life skills workshops. It's been an enriching experience to contribute to a team committed to transforming communities."

- Mohammed Dadaji, Lead Specialist - Partnerships

"Reflecting on the year 2023-24, I am filled with a profound sense of gratitude for the experiences and the people who have made this journey at UWC truly remarkable. One of our significant achievements this year has been the development of a robust system to capture and govern Monitoring and Evaluation (M&E) data from our projects. This system has enhanced our ability to track progress, measure impact, and ensure accountability. Additionally, we have successfully disseminated our projects, extending our reach and impact. I look forward to continuing our impactful work in the years to come.

- Pasupathi P, Manager - Impact Assessment

I recently joined UWC as an Associate Volunteering, and the exposure and learnings have been immense. This opportunity has helped me realize my potential and build confidence. Feedback and appreciation from our heads have refined my skills and highlighted my strengths. My knowledge in CSR and employee engagement has significantly broadened. The experience has been transformative, enhancing my professional growth and personal development. Exposure to various donors and initiatives has provided valuable insights and skills for my career. Thank you, UWC, for trusting and enabling me to work towards social change and impact.

- Asmah A M, Associate - Volunteering



AJAY
CHIEF EXECUTIVE OFFICER



ABIRAMI
ASSISTANT MANAGER - PROGRAMS



ABHINAYA RAVEE SHANKAR
ASSOCIATE - PARTNERSHIPS



ASM AH
ASSOCIATE - VOLUNTEERING



BALA SATKURUNATHAN
VICE PRESIDENT - PARTNERSHIPS



GLADYS
SENIOR MANAGER - PROGRAMS



JOSEPHIN STEPHI
MANAGER - PARTNERSHIPS



JENISHA VIOLET SHERLIN
COORDINATOR - PROGRAMS



JOHN THANGARAJ
PROCUREMENT



KEERTHANA
ASSISTANT MANAGER - GOVERNMENT
LIAISON, ADVOCACY & SPECIAL PROGRAMS



NANDHINI
ASSOCIATE - PROGRAMS



PASUPATHI
MANAGER - IMPACT ASSESSMENT



ROSY SUJATHA
CHIEF OPERATING OFFICER



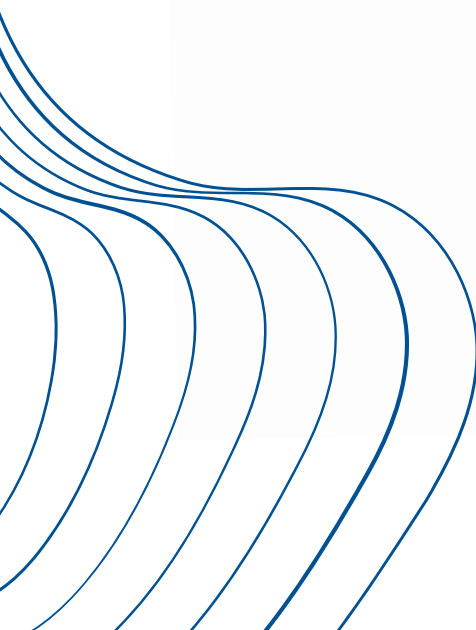
RAMESH
ASSISTANT MANAGER - ADMIN



SUJITH THANGAPPAN
ASSISTANT MANAGER - PROGRAMS



THAYUMANAVAN T
MANAGER - PROGRAMS



THE TEAM



BALAJI
COORDINATOR - PROGRAM



DHAYANITHI
SENIOR MANAGER PROGRAMS



DEENSHA
LEAD SPECIALIST, PROGRAMS



DAVID
COORDINATOR - PROGRAMS



ELANGOVAN S.
MANAGER - FINANCE



KRISHNARAJ
SENIOR MANAGER - FINANCE



LARSEN MICHAEL
SENIOR MANAGER - COMMUNICATIONS



MOHAMMED DADAJI
LEAD SPECIALIST - PARTNERSHIPS



MANI
MANAGER - INFRASTRUCTURE



MURALIDHARAN
COORDINATOR - PROGRAMS



SUDHIR
VICE PRESIDENT - PROGRAMS



SRI LAKSHMI
VICE PRESIDENT - FINANCE



SAM DANIEL
SENIOR MANAGER - PARTNERSHIPS



SARANYA
ASSISTANT MANAGER - FINANCE



TRYPHENA PERSIS
ASSOCIATE - COMMUNICATIONS



VIDYA KUMAR
ASSISTANT VICE PRESIDENT - HR



YOGANAND R
COORDINATOR - VOLUNTEER





പണ്ഡിതൻ നൃപംബരൻ!
മനുഷ്യന്റെ ഒരു നല്ല ഗുണം ആണ് സഹായം.
ഒരാളുടെ മേൽ സഹായം നൽകുന്നത് മറ്റൊരാളെ
സഹായിക്കാനുള്ള ശേഷി നൽകുന്നു. അതാണ്
മനുഷ്യന്റെ സഹായം. അതാണ്
മനുഷ്യന്റെ സഹായം.
മനുഷ്യന്റെ സഹായം.

മനുഷ്യൻ സഹായം



OUR WORK

AAKKAM



Project Aakkam aims to establish and maintain a secure, well-equipped learning environment for children. The initiative focuses on construction & refurbishment of classrooms, toilets, ramps, compound wall, installation of RO Plant, rain water harvesting system, kitchen gardens, play areas, lab facilities & distribution of materials in schools and Anganwadi centres to enhance the educational experience for all students. The project includes the setting up of smart classrooms, STEM (Science, Technology, Engineering, Mathematics), libraries and career guidance support. In 2023, Project Aakkam made substantial progress in transforming educational settings across various regions through its impactful projects and initiatives.

INFRASTRUCTURE DEVELOPMENT IN SCHOOLS AND ANGANWADI CENTRES

United Way of Chennai, in collaboration with various corporate partners, has implemented 9 infrastructure development projects across schools and Anganwadi centres, impacting a total of 8,892 individuals. These initiatives have collectively enhanced the educational environment and early childhood development facilities in 18 schools and 8 Anganwadi centres across 7 villages. The projects have benefited 7,630 students (3,493 male and 4,137 female) from the schools, 168 children (76 male and 92 female) from the Anganwadi centres, 213 teachers and staff. The initiatives ranged from significant upgrades and classroom renovations in 4 schools of Kanchipuram and Chengalpattu the construction of a new classroom in Kakkalur, infrastructure enhancements in 3 Anganwadi centres of Tiruvallur, restroom construction and classroom renovations in 8 schools, comprehensive upgrades to the Government Middle School in Tiruvallur, infrastructure development in 5 Anganwadi centres of Chengalpattu, extensive infrastructure and WASH facilities development in 5 schools, and modernizing learning spaces in a school at Gudappakam. These improvements have created safer, more conducive learning environment, positively affecting both students and staff.

United
Way



United Way of Chennai





OUR WORK



NALAM

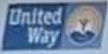
Project Nalam aims to enhance the health and well-being of the community by improving healthcare access for everyone. This initiative involves constructing and renovating patient waiting areas, wards, toilets, and ramps in hospitals and primary healthcare centers to elevate the quality of medical services. We also provide medical equipment, ambulances, and other such essentials to facilitate advanced diagnosis and treatment. Furthermore, health camps are organized to aid in disease diagnosis and to raise awareness about water, sanitation, and hygiene (WaSH) practices, as well as menstrual hygiene, thereby improving overall health services.

INFRASTRUCTURE DEVELOPMENT IN HOSPITALS & PHCS

This initiative encompasses several projects aimed at enhancing healthcare infrastructure across various regions. The "Empowering Thiruvallur Government Hospital" project included equipping the government hospital with a generator facility. The "Building Better Health" project focuses on upgrading infrastructure at a Primary Health Centre (PHC). The "Transforming Healthcare" initiative aimed to improve infrastructure in PHCs across the Dharmapuri, Salem, Pudukottai, Ramanathapuram, and Sivagangai districts. The "Caring for Communities" project strengthens a government hospital by constructing an RO plant and cattle trap. Altogether, these projects span four distinct initiatives, benefiting 207,885 individuals across two government hospitals and 6 PHCs. Kolakombai PHC was also one of the PHC that benefited and underwent developmental transformation. The total number of male individuals impacted is 76,072, and the number of female individuals impacted is 61,340. These projects are distributed across multiple locations, covering various villages and districts.



United Way
of Chennai



KONE

Elevators
& Escalators

United Way
of Chennai



KONE

Elevators
& Escalators

AQUILA EV

AQUILA EV

OUR WORK



NALAM

STRENGTHENING HOSPITALS & PRIMARY HEALTH CENTRES

This initiative aims to improve healthcare by providing essential medical equipment and upgrading infrastructure. Key projects include equipping Thiruvallur Government Hospital with a generator and enhancing facilities at Primary Health Centres (PHCs) in various districts. Medical equipment has also been distributed to healthcare units in Tambaram, Kollanur Health and Wellness Centres (HWC), Moovarasanpet, Nanmangalam, and Othivakkam. Altogether, these 10 projects have benefited 132,810 individuals across five government hospitals and 4 PHCs, impacting 55,260 males and 38,226 females across multiple locations and districts.

NUTRITIONAL SUPPORT FOR STRENGTHENING COMMUNITIES

This initiative focused on providing essential nutrition kits to support community health. Nutrition kits were distributed in the Ennore, Kanchipuram and Thiruvannamalai districts, benefiting more than 91 families with a total of 185 individuals. 40 Tuberculosis patients, were supported with nutrition kits. These initiatives benefitted a total of 225 people across multiple locations.

MEDICAL CAMPS & AWARENESS PROGRAMS

This initiative includes health interventions across several programs. 8 medical camps and 5 awareness programs were conducted in Ennore, benefiting 1,082 individuals, including 384 adult males and 600 adult females, 19 pregnant women, 3 transgenders, 76 children. Healthy School Program at Government Higher Secondary School, Kilambakkam, reached out to 1,346 individuals.



யுனைடெட் வே தூலிர்
மாற்றுத்திறனை மேம்படுத்து
முயற்சியில்

IMPLEMENTATION PARTNER
United Way of Chennai

A CSR INITIATIVE OF

aspire SYSTEMS
attention always.

earltri FOUNDATION

யுனைடெட் வே தூலிர்
மாற்றுத்திறனை மேம்படுத்து
முயற்சியில்

நிறுவனத்தின் நிதி உதவியுடன் யுனைடெட் வே தூலிர்
மாற்றுத்திறனை மேம்படுத்து முயற்சியில்
மாற்றுத்திறனை மேம்படுத்து முயற்சியில்

PROJECT THULIR

IMPLEMENTATION PARTNER

United Way of Chennai

United Way

OUR WORK

THULIR



Project Thulir is focused on creating livelihood opportunities to enhance the lives of individuals. This initiative enables skill development and training for youth and women to help them set up small-scale business enterprises. We also provide training in enterprise management and financial literacy. Additionally, We focus on linking these enterprises with the market.

Sustainable Livelihood: Training on Tailoring, Aari Work and Areca Plates advanced the practical skills of the underprivileged women on areca plate production, door mat making, housekeeping, sanitary napkin production, and tailoring. This program benefited 160 urban women, including 5 women with disabilities.

Sewing Dreams: The “Empowering Women with Disabilities Through Skill Training” program focused on enhancing the capabilities of 75 women with disabilities by offering specialized training in sewing and Aari work, thereby improving their economic prospects.

Empowering Tomorrow's Leaders: “Skill Development for Youth with Disabilities” program supported 130 youth with disabilities by providing essential skill training sessions, aiming to foster their future career opportunities and personal growth.

College to Career: “The Skill Training Program for Students” program delivered critical skill training to 12,001 rural college students, bridging the gap between their academic learning and career readiness.

Rural Women's Empowerment: “Livelihood Program Initiatives” provided livelihood training to 56 rural women in Perunagar and Birdur, enhancing their economic independence and contributions to their communities.



SOMALANGI TRUST
© PERUMBA

ARECA PLATE
TRAINING

OUR WORK



THULIR

The Skills for Success: The Women's Livelihood Training Program benefited 200 urban women by offering them targeted training to improve their employment skills and economic stability.

Pathways to Success: Our Youth Skill Development Program delivered extensive skill training to 1,634 urban youth, including 100 persons with disabilities, aimed at boosting their job prospects and fostering personal development.

Community Empowerment: Life Skills Training was provided to 32,479 rural individuals, comprising 15,797 women and 16,682 men, enhancing their essential life skills to improve their daily lives and strengthen their involvement in their communities.

Collectively, United Way of Chennai, with these initiatives impacted a diverse range of individuals across urban and rural areas, significantly contributing to their personal and professional development.



OUR WORK



VALAM

Project Valam is dedicated to preserving nature's harmony through collective environmental initiatives. The initiative focuses on rejuvenating and restoring water bodies such as lakes and ponds while raising awareness about the importance of ocean and water-body health. Within urban areas, Miyawaki forests are established and tree plantation drives were taken up to promote afforestation. Additionally, kitchen gardens were set up in the Anganwadi Centres, fostering sustainable food practices and focusing on the well-being of children.

WATER BODIES RESTORATION & REJUVENATION

Reclaiming Nature: Pond Restoration and Conservation involved restoring the Nalathani pond in Chengalpattu, benefiting 7,000 individuals, including 4,000 males and 3,000 females. The project conducted 2 awareness programs, planting 58 trees and conserving 196 litres of water, covering 2 acres. "Restoring Ecosystems: Pond Restoration" Project focused on the Allikulam pond in Chengalpattu district, reaching 7,000 individuals, including 4,000 males and 3,000 females. This initiative included 2 awareness programs, 200 plantations, and covered 0.66 acres.

Sustainable Source: A community water tank was established in Putlur, benefiting 120 individuals, including 70 males and 50 females. Additionally, the "Shining Paths: Solar Streetlight" initiative installed solar streetlights in Kanchipuram district, positively impacting 200 people, with an equal distribution of 100 males and 100 females.



ICF URBAN FOREST

Integral Coach Factory, Konnur, Chennai, Tamil Nadu 600038

AREA

870 SQM

SAPLINGS PLANTED

2500

TOTAL VARIETIES

55+

PLANTATION DATE

7TH
JULY
2021

An initiative of



Supported by



Executed and implemented by



Local authority



NO SMOKING



NO DRINKING



DO NOT HARM PLANTS



DO NOT LITTER HERE



DO NOT ENTER THE FOREST

OUR WORK



VALAM

MIYAWAKI FORESTRY

Seeds of Change: The Miyawaki plantation drive was a large-scale effort with active participation from students across 3 colleges in Coimbatore, Erode, and Chennai. This initiative, aimed at fostering environmental stewardship among the youth, resulted in planting of 9,500 trees. The project saw enthusiastic involvement of 5,715 male students, 2,371 female students, and 696 corporate volunteers. Through this initiative, students not only contributed to increasing green cover but also gained hands-on experience in sustainable practices and ecological restoration, fostering a sense of responsibility towards the environment.

SCHOOL & COMMUNITY ELECTRIFICATION

Switching on Opportunity: Electrification Project for Government Schools focused on electrifying government schools in Thirunanthikkurai, Andoor, and Muthalar. This project brought reliable electricity to 3 schools, benefiting a total of 175 individuals, including 60 male students, 100 female students, and 15 staff members. By providing these schools with a stable power supply, the initiative enhanced the learning environment, improved educational outcomes, and supported the daily operations of the schools, creating better opportunities for both students and staffs.



OUR WORK



ARAM

Aram focuses on creating volunteering opportunities for corporates and individuals, aiming to enhance the quality of leadership among volunteers through the first-hand experience they gain by serving the community.

VOLUNTEERING ACTIVITIES

During this period, United Way of Chennai organized 56 volunteering activities that engaged 10 corporate donors in 11 different types of meaningful engagements. These activities enabled corporate employees and individuals to explore leadership opportunities while making a tangible impact on the community. The activities included **Paint-A-Thon, Craft-A-Thought, Sweep the Heap Drive, Storytelling, School kits making, Life Skill sessions, NGO Stalls, Financial Literacy, Skill Building, Impact Every Day sessions, and a Women's Day event.** Paint-A-Thon involved volunteers beautifying community spaces with vibrant murals and arts. Craft-A-Thought involved creating handmade crafts for charitable causes. Storytelling sessions provided educational and entertaining content for children, while student skill development and mentoring connected volunteers with students for academic and career guidance. The Sweep the Heap clean-up drive initiative focused on promoting environmental sustainability through community clean-up drives.

Volunteers also participated in distributing school kits containing essentials and handwritten notes, providing necessary educational supplies to underprivileged students. Soft skills training and mentoring for college students were conducted to empower them with essential career skills, helping them transition smoothly into the professional world. Additionally, International Women's Day was celebrated with community women, where volunteers provided training on digital marketing and highlighted on the strategies to promote their products, we also stressed the important roles women play in the community and the value they add as women to the country, making the day significant for the community women.



OUR WORK



KARAM

Karam focuses on providing timely relief during disaster and crisis situation. Financial aid, dry ration kits and other necessary materials are provided during disasters and pandemics. Post disaster, rehabilitation support is also provided for most affected families.

RELIEF AND REHABILITATION FOR CYCLONE MICHAUNG

In late 2023, Cyclone Michaung hit the Bay of Bengal, causing severe flooding and disruption in Tamil Nadu, particularly in Chennai. With rainfall reaching 350 mm, the cyclone's impact was twice as severe as the 2015 floods, leading to power outages and communication breakdowns.

United Way of Chennai along with dedicated donors, executed Project Karam with immediate relief and rehabilitation work. The project assisted approximately 2,200 beneficiaries, addressing urgent needs and restoring normalcy.

Impact

- Beneficiaries: Assisted 2,200 individuals with essential supplies and support.
 - Community Resilience: Restored services and infrastructure, fostering stability.
 - Long-term Recovery: Enhanced community resilience through sustained support.
- UWC, with the support of our Donors and dedicated volunteers, made a significant impact on the lives of those affected by Cyclone Michaung, demonstrating our commitment to swift and effective disaster response.

An Initiative of

The UPS Foundation



Implementation Partner



on ground Partner

United Way
Tamil Nadu

United Way

OUR WORK

PAADHAI



In the past year, scholarship initiatives have made significant strides in supporting students from marginalized communities and enhancing educational opportunities.

Empowering Minds: Scholarships for Marginalized Communities - This project awarded scholarships to 80 college students from marginalized communities, with a focus on empowering underprivileged groups. The program reached out to 13 male and 67 female students across 5 colleges, providing crucial financial support and emphasizing the importance of higher education through awareness campaigns. By addressing both financial barriers and promoting educational value, this initiative significantly advanced opportunities for these students to succeed in their academic pursuits.

Transforming Lives: Scholarships for Marginalized Students - This project significantly enhanced educational opportunities for marginalized students by providing scholarships to 45 female students across two colleges. By easing financial burdens, the initiative empowered these young women to pursue their academic goals. Additionally, it served as a platform to raise awareness about the importance of education, fostering a culture of academic aspiration and progress.

Education for All: Empowering Marginalized Youth - The initiative empowered 250 college students from marginalized communities, providing financial support to 114 males and 136 females across 21 colleges. By highlighting the importance of education, the program equipped these students with the resources and encouragement needed to realize their full potential and excel academically.

Pathways to Success: Scholarships and Education Advocacy - This project provided scholarships to 6 individuals, comprising 1 male and 5 females, focusing on both financial support and educational advocacy.

Pathway to Success: Academic Scholarship Fund - This project awarded scholarships to 50 students, including 24 males and 26 females, across 9 colleges, fostering academic achievement.

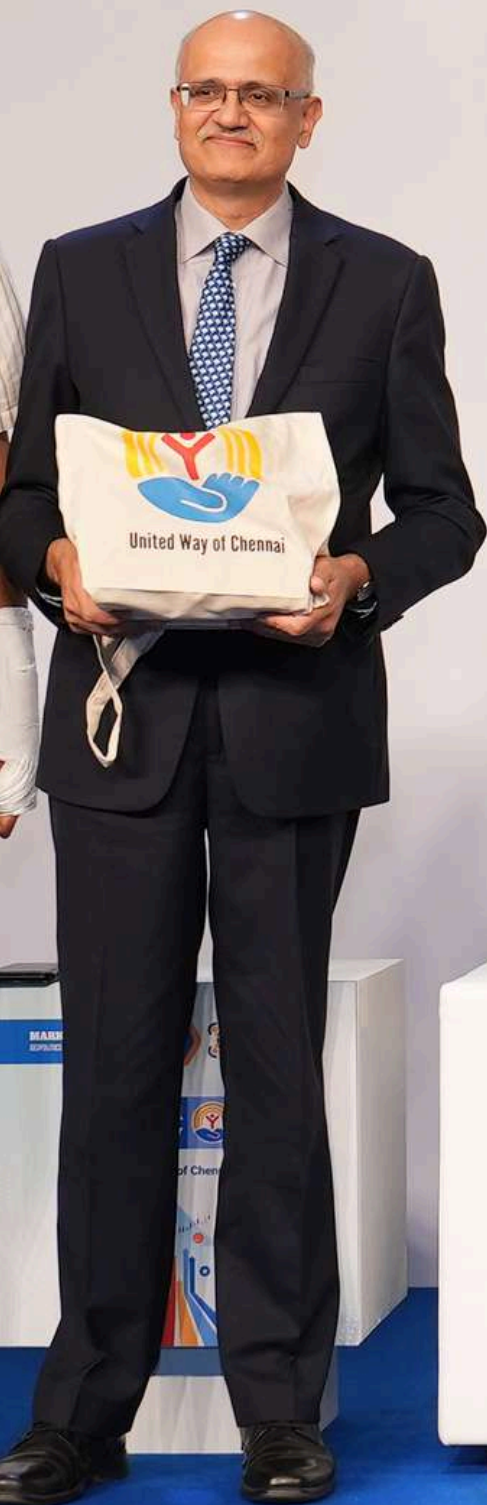
MY 2024



United
Way



United Way of Chennai





MARKETS & ECONOMY, 2024

United Way of Chennai believes in the power of collaboration and strategic partnerships to tackle societal challenges and foster community well-being. The annual flagship event, Markets & Economy, stands as a testament to this ethos, bringing together thought leaders, corporate partners, NGOs, and community members to delve into pressing issues and chart a course for the future. The 13th edition of Markets & Economy, held on February 18, 2024, at the prestigious ITC Grand Chola in Guindy, was an exploration of “Geopolitics and the Journey Ahead.”

The event attracted a diverse audience of over 250 individuals, comprising business leaders, NGO representatives, CSR partners, and longstanding supporters of United Way of Chennai. The lineup of keynote speakers was nothing short of remarkable, featuring luminaries from various sectors. Ambassador Mr. Vijay Gokhale, Former Foreign Secretary of the Government of India, shared invaluable insights gleaned from his extensive diplomatic experience. Mr. Banmali Agrawala, Senior Advisor at TATA Sons Private Limited, offered perspectives from the corporate realm, while Mr. Navneet Munot, Managing Director & CEO of HDFC AMC, brought his expertise in finance to the table.

The event kicked off with the 360 Degree Awards, honoring notable contributions from different categories. Followed by enlightening presentations from the keynote speakers, setting the stage for in-depth discussions on geopolitics and its implications for the future. From the impact on investment strategies to the role of technology in shaping global dynamics, each speaker provided unique perspectives that enriched the dialogue.

One of the highlights of Markets & Economy 2024 was the engaging Q&A session moderated by Ms. Aarthi Sivanandh, Senior Partner at AZB & Partners. This interactive segment allowed participants to delve deeper into the topics discussed, fostering meaningful exchanges and sparking new ideas. Ultimately, Markets & Economy 2024 proved to be a resounding success, serving as a platform for insightful discussions and forging new connections that will drive positive change in our communities. As we navigate the complexities of geopolitics and chart a course for the future, United Way of Chennai remains committed to leveraging partnerships and innovative initiatives to enhance the well-being of all.



United Way
of Chennai

United
Way

"DAY
AC

THE
14 seats, migrant quota
dared for JMK Assembly
Govt needs land
mble-peace-50

Stranded without help in
their complain residents

NOTICE

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belu
tasi

DAY OF ACTION

The “Day of Action” is a significant event organized by United Way Worldwide, held globally each year during June month. Designed to maximize volunteer efforts and positively impact local communities, the initiative unites individuals, corporates, and organizations in various impact-driven activities. This year, United Way of Chennai (UWC) advocated the cause of replacing plastic carry bags with eco-friendly paper bags to promote a plastic-free environment. The goal of the initiative was to inspire corporate partners, NGOs, colleges, and the communities that UWC works with to use newspaper bags for shopping and to educate shop vendors about the benefits of switching to paper bags.

UWC took a proactive approach to combat plastic pollution by advocating for and teaching the craft of making newspaper bags. These bags that were made by the volunteers were distributed to street vendors across Chennai, encouraging the adoption of sustainable alternatives to plastic.

Central to UWC’s efforts was the ‘Day of Action, a fortnight-long event showcasing mass volunteering efforts. UWC’s inclusive approach invited volunteers from all societal sectors, including children from tribal communities, school and college students, women, persons with disabilities, transgender persons, residents from de-addiction centres, members of women self-help groups, NGO partners, government officials, and corporate partners.

The success of the ‘Day of Action’ was due to collaboration with numerous volunteering partners, including Namma School Namma Ooru Palli (NSNOP), ICMR – National Institute for Research in Tuberculosis, Sumaithangi Trust, Ford, L&T, GGHS School, Avichi College, ADP, Deloitte, Hindu College, Virtusa, Perunagar tribal community, Delphina de-addiction centre, Wells Fargo, KONE, Born 2 Win, and Society for Rights of All Women with Disabilities. These partners actively participated in the event and engaged in learning the art of newspaper bag making. The volunteers were deeply impacted and stressed the importance of maintaining this initiative year-round.

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DAY OF ACTION

Impressive Numbers: The Impact of the Initiative

The 'Day of Action' saw a remarkable turnout and production:

Total number of volunteers: 2,083

Total number of newspaper bags made: 4,332

Total number of shop vendors reached: 1,249

These numbers illustrate UWC's substantial impact in promoting sustainability. The large number of volunteers reflects widespread community support, and the 4,332 newspaper bags made represent a significant reduction in potential plastic waste. By distributing these bags to 1,249 shop vendors, UWC extended the initiative's impact, promoting the use of sustainable alternatives.

Volunteers engaged in crafting newspaper bags, an educational experience highlighting the environmental benefits of sustainable bags and the impact of reducing plastic pollution. Participants became sustainability ambassadors, spreading awareness about eco-friendly practices to their families and friends. The initiative also extended to street vendors, who received the newspaper bags and learned about reducing plastic waste.

UWC's initiative fostered a culture of sustainability and collective responsibility, empowering individuals to take action and providing practical tools to reduce plastic usage. The 'Day of Action' demonstrated that significant positive change is possible when diverse groups unite with a common purpose.

UNDERSTANDING NOMADIC COMMUNITIES IN TAMIL NADU

from Revathi, Managing Trustee,
Vanavil Trust



RURAL REALITIES UNVEILED

featuring Priti David,
Executive Editor, People's Archive of Rural India



WOMEN LEADERSHIP, BOARD ENGAGEMENT & VOLUNTEERING

with Aarti Madhusudan,
Founder, Governance Counts



CHANGING THE LENS, NON-ISSUES & GRAM SWABHIMAAN

Anshu Gupta in conversation with Meenakshi Ramesh
Part 1



CLIMATE CHANGE & THE FUTURE OF INDIA

Anshu Gupta in conversation with Meenakshi Ramesh
Part 2



BRIDGING THE DIGITAL DIVIDE: EMPOWERING RURAL COMMUNITIES

with Osama Manzar,
Founder Director, Digital Empowerment Foundation





PODCAST

United Way of Chennai hosts the podcast series "Out of The Box," amplifying the voices of changemakers in education, health, income stability, and community development. Each episode features discussions on pressing social issues and innovative solutions, offering listeners valuable insights and strategies for creating meaningful change. UWC aims to inspire collective action and empower communities to build a better future through these conversations.


1. Rural Realities Unveiled - Ms.Priti David, Executive Editor of the People's Archive of Rural India, discussed the often-overlooked realities of rural India. She provided a window into the everyday lives, struggles, and triumphs of rural populations. The conversation highlighted the importance of documenting and preserving rural narratives to better understand the complexities of India's vast and diverse countryside.

2. Changing the Lens, Non-Issues & Gram Swabhimaan (Part 1) - Mr.Anshu Gupta, in conversation with Meenakshi Ramesh, tackled the concept of 'non-issues' in rural development and the significance of Gram Swabhimaan (village self-respect). Their discussion challenged conventional narratives and encouraged a reevaluation of what truly mattered in rural communities, advocating for a more inclusive and empathetic approach to development.

3. Climate Change & the Future of India (Part 2) - In this engaging discussion, Mr.Anshu Gupta continued his conversation with Ms.Meenakshi Ramesh, focusing on the critical issue of climate change and its implications for India's future. Together, we explored innovative approaches to sustainability, the role of communities in climate action, and the urgent need for systemic change to address environmental challenges.

4. Women Leadership, Board Engagement & Volunteering - Ms.Aarti Madhusudan, Founder of Governance Counts, shared her expertise on women leadership, board engagement, and the power of volunteering. She shed light on the crucial role women play in leadership positions within organizations and communities. The episode also discussed strategies for effective board engagement and the impact of volunteerism on societal progress.

5. Bridging the Digital Divide: Empowering Rural Communities - Mr.Osama Manzar, Founder Director of the Digital Empowerment Foundation, discussed the critical issue of the digital divide in India. He focused on efforts to empower rural communities through digital access and education. Mr.Osama shared success stories and challenges in bringing technology to the grassroots, emphasizing the transformative potential of digital empowerment in bridging socioeconomic gaps.







OPEN BOOK

Every month, United Way of Chennai hosts "**Open Book**" sessions, dedicated to cultivating skills and expanding knowledge among employees. In these sessions, we invite external experts to share their insights, offering UWC team members fresh perspectives and new ideas. By engaging with these outside resources, employees have the opportunity to enrich their skill sets and broaden their horizons. The "Open Book" sessions foster a culture of continuous learning and collaboration within UWC, empowering individuals to refine their abilities and contribute more effectively to the organization's mission.

The "Open Book" sessions at United Way of Chennai focused on fostering both professional and personal development among employees. A number of sessions were held on various topics, namely, the Peer Group First Aid Awareness Program which equipped the team with essential life-saving skills and knowledge, enabling them to assist effectively in emergency situations. The Art of Communication focused on enhancing verbal and non-verbal communication skills, ensuring clear and impactful interactions. Laughter Therapy introduced techniques to reduce stress and improve overall well-being through humor and relaxation exercises. The Children's Rights Awareness session educated the team about the rights of children, promoting advocacy and support for vulnerable populations.

Sessions on Organization Culture & Team Bonding aimed to strengthen the workplace environment by improving teamwork and fostering a positive organizational culture. Gender Sensitization sessions addressed gender biases and promoted equality, while Work-Life Balance discussions offered strategies to maintain a healthy equilibrium between professional responsibilities and personal life. The Emotional Intelligence & Social Work session enhanced understanding of emotional dynamics and their impact on social work, improving empathy and effectiveness in interactions. Urban Greening emphasized environmental sustainability practices, encouraging employees to contribute to greener urban spaces. Art Therapy provided creative avenues for emotional expression and mental health support. Collectively, these sessions enriched employees' skills, broadened their perspectives, and promoted a culture of continuous learning and collaboration at UWC.





KNOWLEDGE CAFE

United Way of Chennai holds "Knowledge Café" as a regular monthly event, bringing employees together to share technical insights and experiences. These collaborative sessions encourage open dialogue and the exchange of ideas, fostering an environment of innovation and teamwork within the workplace. By tapping into the collective expertise of the team, "Knowledge Café" unlock employee potential, driving continuous learning and professional development. These dynamic exchanges empower our employees to grow both individually and collectively, enhancing their ability to contribute to the organization's goals.

At United Way of Chennai, Knowledge Café covers diverse topics to enhance employee skills and growth. The Water Body Restoration session focused on preserving local ecosystems. The Photography Guidelines workshop offered tips for high-quality images. Financial Literacy Session improved personal finance management, while Tax Planning Strategies provided tools for navigating tax regulations. The Communication Etiquette session enhanced professional interaction skills, and Microsoft Teams training boosted collaboration and productivity. The focus on continuous learning also included sessions on emotional intelligence and urban greening. Employees also learned about stress management techniques to improve well-being. These sessions collectively enriched employees' expertise, promoting a culture of growth and professional development.

OUT BOUND TRAINING

Outbound training is UWC's experiential learning approach that takes team members out of their usual work environment to engage in team-building activities and challenges. This immersive experience promotes collaboration, communication, and problem-solving skills through hands-on exercises that require teamwork and strategic thinking. The employees often engage in outdoor activities, workshops, and collaborative tasks designed to enhance interpersonal relationships and foster a sense of camaraderie among team members. The goal is to develop personal and professional growth, build trust, and improve overall team dynamics, resulting in a more cohesive and motivated workforce.

United Way of Chennai's outbound training for this year was held in Goa. The training brought employees together, fostering both professional and personal growth. Through various team-building activities and collaborative exercises, participants strengthened their bonds, enhanced their skills, and developed a deeper sense of camaraderie. The picturesque setting of Goa provided an ideal backdrop for this transformative experience, ensuring that employees returned with renewed enthusiasm and a stronger sense of unity.



Project Aram: LifeSkills Programme

"The team at EY were super impressed with the systems and processes at UWC. They appreciated the team's ability to share information in a timely manner and support with the right data. There was very little back and forth as the team provided exactly what was required and in the manner requested. A huge shout-out to the entire team for their hard work and effort, and special thanks to Rosy for being a fantastic project owner. And, to you Ms. Meenakshi for your leadership."

Renu Vasanth Kumar, Barclays

Project Aakkam: Climate Change & Innovation Technology (Promoting Women in Green Technology) And Project Karam: Relief and Livelihood support for Communities affected in Cyclone Michaung

"The dedication, hard work, and unwavering support provided by the United Way of Chennai team have significantly impacted the success of these projects. The work you have done has touched the lives of many, making a tangible difference in our community. We are truly grateful for the remarkable efforts and commitment to improving lives and fostering community development. "Their inspiring work aligns perfectly with our mission at Flex Foundation. We look forward to continuing this successful partnership and collaborating on more initiatives in the future. Once again, thank you for being a crucial part of these projects."

Minu Elizabeth George, Global Sustainability/ESG Engagement Manager, Flex Foundation

Project Nalam: Health Initiatives & Awareness Programs in Ennore

"Kudos to the entire UWC team in completing the project effectively. Appreciate your team's effort. We sincerely believe that we together have made an impact in the community for the well being of our beneficiaries. "

Stephen J Ambrish, Corporate Social Responsibility, Kauvery Hospital

PARTNERS SPEAK

UWC got our students energized and motivated by facilitating the educational and fun exposure trip

Usually lots of exams happen because of which the children felt worn out. To motivate and energise the kids UWC took around 1306 students along with 42 teachers from Government Adi Dravidar Welfare Higher Secondary School, Kilambakkam, for an exposure visit to flower show at Semmozhi Poonga and exploring the wonders of Birla Planetarium. They took us to the place which the children desired, everything was perfectly planned. They even gave snacks of the best quality. The coordinators from UWC did a great job, without any issues, they were very considerate to us. And we wish the very best to the organization.

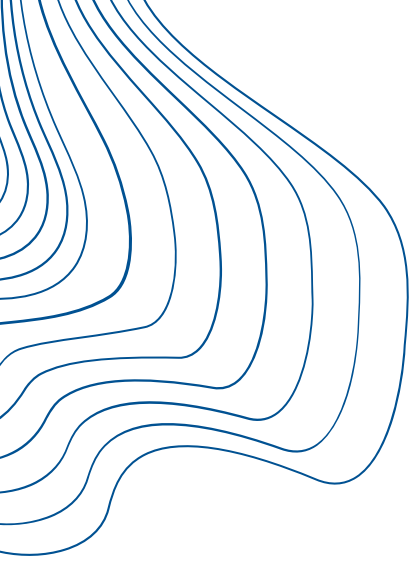
Teacher, Adi Dravidar Welfare Higher Secondary School, Kilambakkam

A fulfilling experience with United Way of Chennai at the corporate volunteering tree plantation drive.

We all from Wells Fargo joined in here for the afforestation program that was organized by UWC, It was a very great day that I could spend with all my colleagues here. This Experience was very very great as this is my first time planting trees. This was a great partnership with UWC. It was a very fulfilling experience I would say, I've did the work which I've done in my childhood days. United Way staff went out of their ways to say how much green cover was there for our country and how each of us contributed to a lot for the society. It was a really amazing experience. This is going to be a memorable day for us. So thank you so much UWC and we look forward to do this again. Thank you United Way of Chennai for coming out with this wonderful initiative.

Staff, Wells Fargo,





OUR PARTNERS



TOGETHER FOR A BETTER TOMORROW








#HarWaqtKeLiyeTaiyaar



FINANCIALS

UNITED WAY OF CHENNAI							
BALANCE SHEET AS AT 31 March, 2024							
(All amounts are in Indian Rupees unless otherwise stated)							
Liabilities	Sch	2023-24	2022-23	Assets	Sch	2023-24	2022-23
		Rs.	Rs.			Rs.	Rs.
Capital fund	1	2,30,68,305.90	2,30,93,011.12	Fixed assets	3	11,98,587.00	12,33,582.00
				Long Term Loans & Advances	4	24,52,500.00	12,00,000.00
Current Liabilities	2	11,33,284.00	11,46,924.00	Other Current Assets	5	81,86,929.00	35,73,793.53
				<u>Cash & Bank Balance</u>			
				Cash in hand	6	-	-
				Cash at bank	6	1,23,63,573.90	1,82,32,559.59
Total		2,42,01,589.90	2,42,39,935.12	Total		2,42,01,589.90	2,42,39,935.12

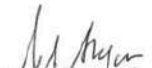
As per our report of even date attached

For United Way of Chennai		For Yashwanth Pesala & Associates
		
M.A. Alagappan Chairman	Pramod Kumar Treasurer	T.Ajay Chief Executive Officer
Chennai		Chennai

Chartered Accountants
Yashwanth Anand Pesala
Partner
Membership No:243369

UNITED WAY OF CHENNAI							
INCOME & EXPENDITURE ACCOUNT FOR THE PERIOD ENDED 31 March, 2024							
(All amounts are in Indian Rupees unless otherwise stated)							
EXPENDITURE		2023-24	2022-23	INCOME		2023-24	2022-23
		Rs.	Rs.			Rs.	Rs.
To Project & Grants Expenditure		20,29,20,427.00	11,76,38,089.10	By Sponsorship Receipts		1,03,00,000.00	1,34,50,000.00
" Events & Projects Expenses		83,46,805.00	48,48,121.00	" Donations-General & CSR Contribution		21,75,12,419.75	11,74,34,066.42
" Fund Raising Expenses		57,95,917.00	71,04,963.00	"			
ADMINISTRATIVE EXPENSES				By OTHER RECEIPTS			
To Audit Fees		1,18,000.00	1,18,000.00	" FD interest		4,210.00	-
" Consultancy Fees		5,12,210.00	6,42,000.00	" Membership fees		22,000.00	22,000.00
" Conveyance		5,41,341.00	2,82,770.24	" S.B. Account interest-General		13,93,010.00	8,53,539.00
" Membership fees-UWI		-	4,33,323.00	" Payables written back (net)		-	4,49,335.82
" Other Administrative Expenses		12,49,978.97	18,33,608.78	" Other Receipts		7,433.00	-
" Postage & Printing		1,75,208.00	87,196.50	Interest on Income tax refund		5,250.00	-
" Professional fees		3,64,030.00	6,46,720.00	" Excess of Expenditure over Income			76,13,821.30
" Rent		19,28,887.00	16,30,760.00				
" Repairs & Maintenance		3,30,111.00	1,04,556.00				
" Administration Salary		46,43,013.00	38,97,005.00				
" Telephone Expenses		72,832.82	60,547.92				
" Depreciation		5,62,381.00	4,95,102.00				
" Donation		20,000.00	-				
Excess of Income over Expenditure		16,63,180.96					
TOTAL		22,92,44,322.75	13,98,22,762.54	TOTAL		22,92,44,322.75	13,98,22,762.54

As per our report of even date attached

For United Way of Chennai		For Yashwanth Pesala & Associates
		
M.A. Alagappan Chairman	Pramod Kumar Treasurer	T.Ajay Chief Executive Officer
Chennai		Chennai

Chartered Accountants
Yashwanth Anand Pesala
Partner
Membership No:243369
UDIN:

Date : 27-09-2024

We win when we **#LIVEUNITED**



BECOME A **CSR PARTNER**

Contact us at partnerships@unitedwaychennai.org

VOLUNTEER WITH US

Contact us at volunteers@unitedwaychennai.org

DONATE



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Guindy, Chennai - 600 032.

www.unitedwaychennai.org

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