

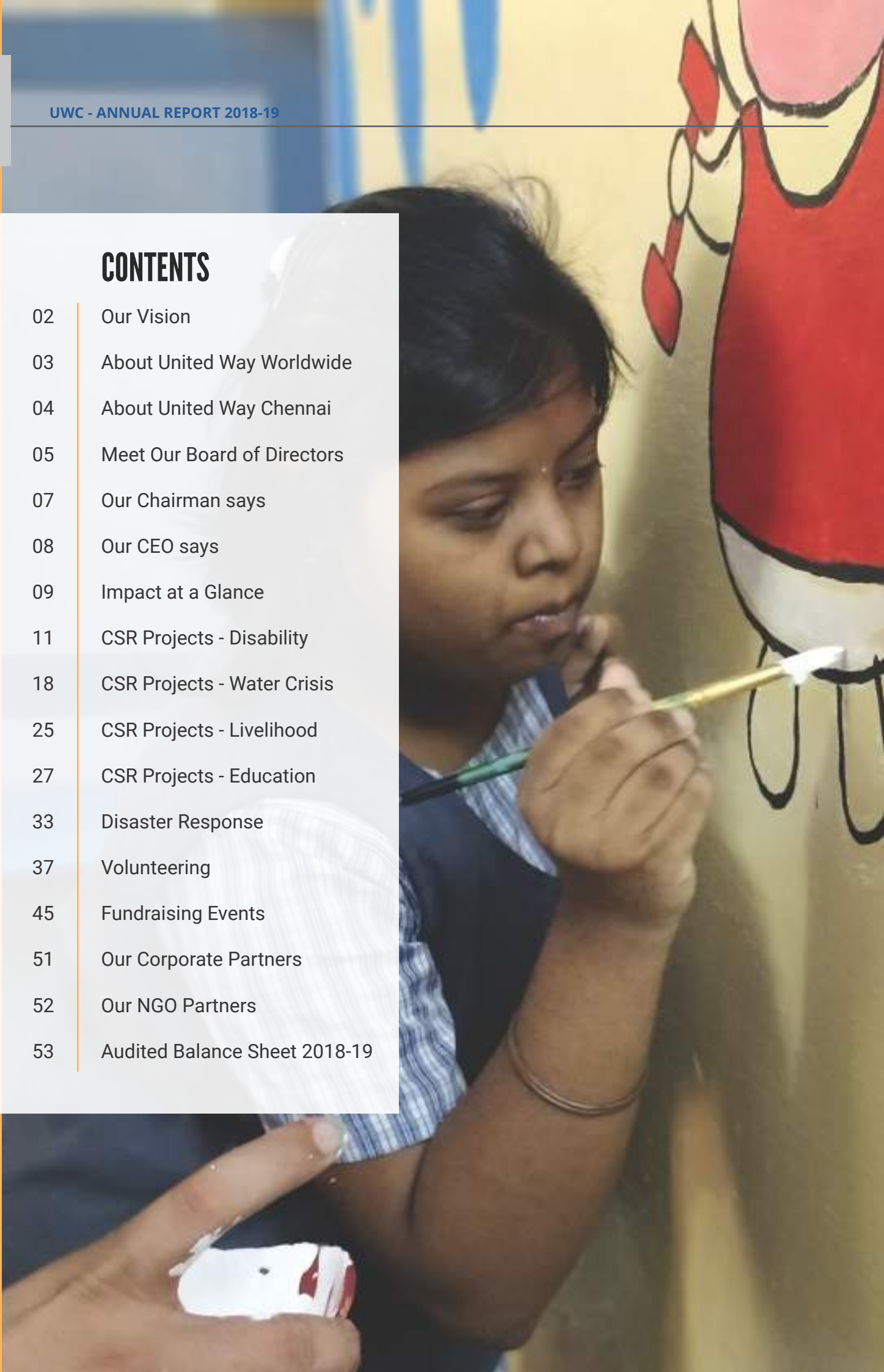


ANNUAL REPORT

2018-19

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OUR VISION

To create an inclusive world where there are opportunities for everyone, there is no poverty everyone has access to quality health care and education.



We will channelize the giving power of individuals & corporates by

01

Making people aware of the social issues in their communities and encouraging them to stay invested and connected to these causes thus inspiring them to make a change.

02

Ensuring their contributions are directed effectively towards addressing the most pressing issues.

03

Setting the highest standards of integrity.

ABOUT UNITED WAY WORLDWIDE

130 YEARS
IN OPERATION

1800
COMMUNITIES

40+
COUNTRIES &
TERRITORIES

60,000+
CORPORATE
PARTNERS

2.9 MILLION
VOLUNTEERS

\$4.7 BILLION
RAISED

9 MILLION
DONORS
WORLDWIDE

61 MILLION
LIVES IMPACTED



United Way is a worldwide movement that fights for the health, education and financial stability of every person in every community. Everyday, people look at United Way for lasting solutions to local problems. In fact, in many communities, we're the only nonprofit bringing people together from all walks of life to be a part of local solutions. We're engaged in nearly 1,800 communities across more than 40 countries and territories, where people are powering big ideas and big action by donating, volunteering and speaking out through United Way.



ABOUT UNITED WAY CHENNAI



United Way Chennai is not a one-cause organization. While our primary focus is disability, we aim to identify the most persisting problems that plague our community and we bring together all the key stakeholders including the Government, corporates, technical experts and NGOs to provide lasting solutions to the problem.

These multi-faceted, value-driven **360-degree partnerships** are the bedrock to our successful, systematic and sustainable social interventions.

The composition of our board is a reflection of this philosophy comprising of leaders from multifarious backgrounds and whose expertise is instrumental in driving lasting impact in the communities.

MEET OUR BOARD OF DIRECTORS



MR. M A ALAGAPPAN
Chairman

He was the Former Executive Chairman of Murugappa Group. He is also the Honorary Consul of Hungary.



MR. AMARNATH REDDY
Vice Chairman

He serves as the Chairman and Managing Director of A.R. Foundations Pvt. Ltd.



**MR. RAGHURAMAN
CHANDRASEKARAN**
Treasurer

He is the Managing Director of E-Hands Energy India Pvt.Ltd. An alumnus of IIT-Roorkee and Indian Statistical Institute, Calcutta, he was the Managing Partner and Head of North America operations of Polaris Financial Technology.



**MR. LAKSHMI
NARAYANAN**
Founder

He is the Emeritus Vice Chairman of Cognizant and Chairman ICT Academy, CHILDSTrust Medical Research Foundation. He has served as Chairman of NASSCOM. He keenly supports higher education and research and promotes entrepreneurship.



MR. D. CHANDRASEKHAR
Member

He is a distinguished alumnus of IIT-Madras in Metallurgy. He is the Founder-President of Madras Dyslexia Association and Founder and Present Secretary of IIT Madras Alumni Charitable Trust.



**MR. PRAKASH BHASKER
KATAMA**
Member

He was the former CEO of TVS Electronics Ltd. after serving as Sr. Director-Operations for Nokia India Pvt. Ltd. He is currently a Managing Partner at Asia Plastics and an active investor in the startup ecosystem.



**SHRI. MADHAVAN
NAMBIAR**
Member

He has a 36-year record of public service as an officer of the Indian Administrative Service. As Secretary to the Government of India at the Ministry of Civil Aviation, Mr. Nambiar directed the design and development of some of India's largest public-private partnership (PPP) projects. Currently, he is the Advisor to Chairman Tata Sons and Chairman, Kerala Digital Advisory Board.



MR. MAHADEVAN. M
Member

He is the Director of B & M Hot Breads Pvt. Ltd. and Cool Cream Milano Private Limited



**MR. MAHALINGAM
SETURAMAN**
Member

He had served TCS in a number of areas, finally serving as its CFO and Executive Director. He is currently on the Boards of a few Companies.



MR. SATYA PRABHAKAR
Member

He is the Founder & CEO of Sulekha, one of India's leading digital consumer brand and technology platforms for local services. He is a distinguished Alumnus by NIT, Trichy and recognised by the Confederation of Indian Industry (CII) for entrepreneurship.



MS. ARUNA R KRISHNAN
Member

She is the Managing Director of RITZ Media Group and Galatta Media. RITZ is South India's largest lifestyle magazine and Galatta is Tamilnadu's leading cinema portal and magazine.



MR. KIRAN SHANKAR
Member

He is the Managing Director of RR Donnelley. He has 23 years of distinguished performance in strategy execution and results attainment in Knowledge Process Outsourcing and Financial Services Business.

OUR CHAIRMAN SAYS

Having embarked on a legacy building journey nine years ago, the year 2018-19 has truly been an inspirational year for us at United Way Chennai. With a tripled revenue growth and a rapidly expanding dynamic team, the impact we have been able to create on the ground has been tremendous. The road to get here has been exciting, rewarding and most of all a great learning experience.

It is extremely gratifying to learn that our focussed interventions last year have directly transformed the lives of 1,76,000 individual beneficiaries, and 13,500 families across Tamil Nadu and Kerala. Sustainability has been at the heart of all our interventions and we continuously strive to find better ways to serve, contribute and make a difference to all sections of society.

Our focus on disabilities has been growing deeper. We have made this possible through interventions that are helping unemployed differently-abled beneficiaries earn an average daily income of Rs.800, to ones that have enabled differently abled children realise their dream of attending school through our accessible schools project, and by making all our projects and events inclusive.

United Way Chennai was entrusted by its Network Chapters to lead the relief and rehabilitation for the Kerala and Gaja disasters. What started with the distribution of NFI kits to hundreds of flood affected families later led to the construction of close to 200 transitional shelters, refurbishment of 9 schools, 2 primary health centres, cleaning and restoration of 100 wells and setting up of 3 community RO plants.



We at United Way of Chennai strive to raise the bar every year, our annual flagship fund raising event - Budget Meet, was made inclusive and accessible in 2018. This earned the appreciation of all our corporate partners and other well-wishers.

We will continue our efforts in transforming lives wherever the need is most acute. Inclusivity and accessibility will remain our principal areas of focus. In addition to this, we will also be conserving our water bodies and improving the state's water wealth.

OUR CEO SAYS

It has been a breakout year for UWC. Last year, we set out to build a truly inclusive environment and along the way I had the opportunity to be part of some of the most awe-inspiring moments of my life.

Personally, it is these moments that truly capture our impact more than all the facts and figures and I want to share some of them with you.

Early last year we organized a unique volunteering campaign that provided an opportunity for people with disabilities to showcase their skills and talents. Often, people with disabilities are identified with their disability rather than their capabilities. We wanted to change this. Thus, the #KnowMyAbility campaign was born, through which autistic children conducted yoga sessions for corporate employees. It was an epiphanic experience for both the children and the participants. The spark in their eyes as they felt truly valued for their skills was something to behold. While UWC won the prestigious "Greatest Impact" Award from United Way Worldwide for this campaign, the smiles on the faces of everyone who participated was all the validation we needed.

As a society, we are not very disabled-friendly. 72% of disabled students drop out because mainstream schools are not accessible and inclusive. Thus, they struggle to find gainful employment.

Last year, we kicked off an entrepreneurship program for people with disabilities. We set up 15 accessible bunk shops in the vicinity of their homes and provided them with financial support to start a small business. I went for the inauguration of one of these bunk shops where I met Madhavi. She proudly offered me a freshly made vada across the counter while sitting on her wheelchair inside the bunk shop. It is hard to articulate what a gratifying moment it was.



National Institute for Empowerment of People with Multiple Disabilities is a central government organization that runs a school for children with multiple disabilities. They ply buses to pick up children and parents from across the city and bring them to the school. However, these buses were inaccessible making it an ordeal for children to travel. With the help of one of our corporate partners, we donated an accessible bus. Today, these children are able to board the bus smoothly seated on their wheelchair and travel comfortably to their school.

After a long day's work when we look back, it is moments like these that stay with us and motivate all of us at UWC to do our best.

I want to thank my entire team at UWC for their commitment and passion which has made 2018 a year which we are all proud of. I want to thank our donors who placed their trust in our work. I want to thank our volunteers whose selfless service has elevated our projects to a higher place.

Last but not the least, our board members who volunteer their time and expertise to make UWC what it is today.

IMPACT AT A GLANCE

Our multifaceted partnerships have helped us invest in diverse areas and execute key social interventions, benefiting lakhs of people in Tamil Nadu.



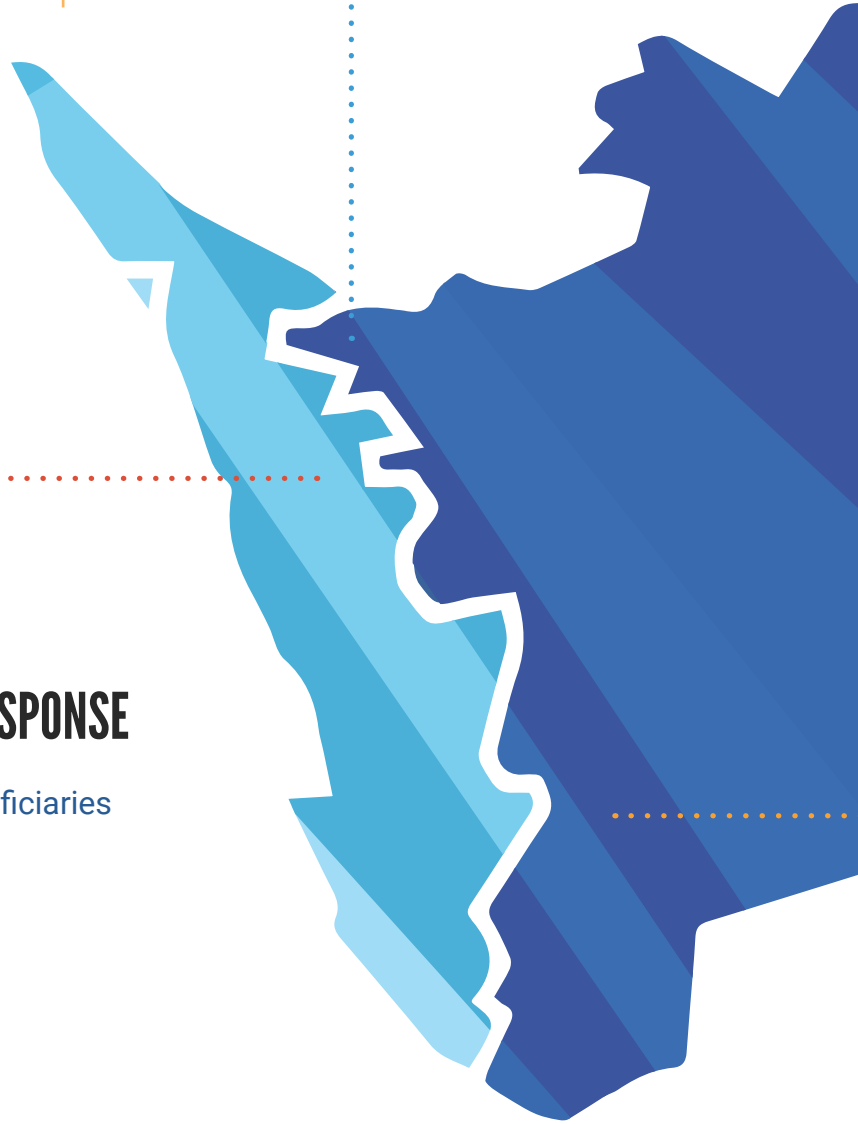
DISABILITY

- 76 Beneficiaries
- 11 Districts
- 59 Lakhs



DISASTER RESPONSE

- 30,000 Beneficiaries
- 7 Districts
- 5 Crores





EDUCATION

- 5000 Beneficiaries
- 6 Districts
- 3.2 Crores



LIVELIHOOD

- 1126 Beneficiaries
- 7 Districts
- 6.9 Lakhs



ENVIRONMENT

- 8000 Families benefitted
- 3 Districts
- 1.2 Crores



HEALTH

- 22180 Families benefitted
- 6 Districts
- 95 Lakhs



NGO CAPACITY BUILDING

- 1.7 Lakh Beneficiaries
- 11 Districts
- 2.5 Crores



CSR PROJECTS

DISABILITY

Tamil Nadu is home to nearly 11 Lakh people who are living with some sort of physical or intellectual disability. Building an inclusive tomorrow where every individual has equal access to opportunities and can live a dignified life is a dream that we are working towards at United Way Chennai.



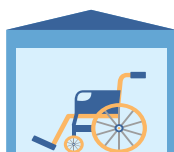
We focus on four major aspects when working with the differently abled community,



Enabling Education
for people with disabilities



Improving Employability
among people living with disabilities



Providing Quality Assistive Devices
to enable PwDs



Improving Accessibility
in all our infrastructure projects

In order, physically accessible hand wash facilities; Miranda, a PhD aspirant using a Braille Edge 40; an accessible toilet at a school with a ramp

01



02



03



DISABILITY

SCHOLARSHIPS

Corporate Partners: Axis Bank

A single disability is a significant challenge in itself, this being said there are approximately 1 Lakh people in Tamil Nadu who are living with multiple disabilities. The barriers multiple disabilities cause, prevent these individuals from accessing education or means of sustained livelihood. It also causes severe financial strain on already overwhelmed and economically marginalised families.

At UWC, we have decided to enable their access to education through our inclusive Scholarship Program. Through this fund, we provide scholarships to students with single or multiple disabilities and parents of children with disabilities. These scholarships were provided to individuals who were studying to become special educators.



No. of students:
09

Total scholarship amount:
Rs. 2,97,300/-

Sector:
Scholarship support
for individuals living with disabilities

#STORIESOFIMPACT

Ms. Nazetha, a 28-year-old with multiple disabilities was inspired by her eldest brother to dream higher and pursue higher education in the field of special education. Ms. Nazetha is currently pursuing her D.Ed.in Multiple Disability and wants to work to support her family.



“I’m grateful to receive this scholarship to pursue my brother’s dream and make it a reality in spite of my disability”

Mr. Rafiq Ahamed is 50 years old and is supporting his 18-year-old son who is autistic. As Mr. Rafiq was unable to find the right services for his son, he started a clinic to provide his son and others like him the support that they require. UWC has provided him a scholarship to pursue a course in special education that will improve his ability to deliver quality care.



“I will complete my studies and provide quality service for children with multiple disabilities in my area”

DISABILITY

BUNK SHOPS

Corporate Partners:
Wells Fargo

UWC aims to make all workplaces 100% accessible. This is a long term goal and while working towards it, we have been providing individuals with disabilities small business entrepreneurial opportunities through the commissioning of bunk shops.

This programme is being done in partnership with the Tamil Nadu Differently Abled Federation Charitable Trust (TNDFC) and involves 3 phases:



Phase 1: Selection

First, we identify the right beneficiaries, understand their interests and their prior experience. Next, we identify the right product based on what sells best at locations close to their home. Based on this, we train them on how to run these bunk shops, what it entails and day-to-day business, cash flow management etc.



Phase 2: Installation & Initiation

In the second phase, we fabricate the bunk shells, install the Government-approved bunk shops and help our beneficiaries set up shop.



Phase 3: Operations & Hand-Holding

In the final phase, we monitor how the business is running, address any issues that may crop up and provide solutions as much as we can for the next two years.



“ I feel like a queen since I am the only person running such a food business in this locality. I have a permanent business all year round without having to fear about the weather conditions. What more do we need other than the will to progress further? ”

-Says a delighted Madhavi.

Avg. Daily Income:
Rs. 400-600 per day

No of beneficiaries:
23

Types of entrepreneurial activities:
Milk and Food products, Fancy Store, Utensils, Stationery, Electronic items, Grocery, Mobile Recharge & Accessories

Locations:
Kannagi Nagar, Egmore, Adyar, Chetpet, Mambakkam, Semmencheri, Villupuram

DISABILITY

ACCESSIBILITY

Corporate Partners:
Cholamandalam Investment & Finance

Almost 50% of the disabled children in Tamil Nadu drop out of schools because of lack of accessible facilities. The lack of barrier free facilities are not just limited to schools but are prevalent in most public places and this severely limits the accessibility available to the differently abled.

To improve accessibility UWC has made it a mandate to make all its infrastructure projects accessible. This includes building accessible toilets, accessible hand-wash facilities, installing ramps and railings leading to classrooms and other important buildings. In addition to this, UWC has provided an accessible bus to NIEPMED that caters to individuals with multiple disabilities. This bus provides the children a mode of transport best suited to their special needs.

**6 Schools****2 Primary Health Centers****1 Accessible School Bus**

WATER CRISIS

Source Augmentation

Chennai has been battling a historic drought, the worst of its kind in 70 years. The ever expanding city has led to encroachment of traditional water sources and this coupled with the extra demand for water has greatly exacerbated the existing water crisis. Those water bodies that have not been encroached, are often found to be in a state of severe neglect, which makes source augmentation near impossible. In fact, the assessment going forward does not board well as the city is likely to run out of groundwater by 2020.

To address this issue, UWC works towards rejuvenating and restoring neglected water bodies around the state of Tamil Nadu.

In addition to source augmentation, UWC has also been providing low cost drinking water solutions. This has been achieved by installing RO Plants in low income communities.



Copyright: desdemonadespair



Copyright: IndianFolk

Puzhal lake in June 2018

Puzhal lake in June 2019



Copyright: NPR



Copyright: The Hindu

WATER CRISIS

COMMUNITY RO PLANTS

Corporate Partner: Wells Fargo & Symrise

A can of clean drinking water costs anywhere between Rs. 35 to 60, an expensive affair for the marginalized communities in the city.

To address this issue, United Way Chennai partnered with Water Life, a social enterprise to set-up a community RO water plant. These plants provide clean drinking water at affordable rates and are maintained by the technical partners for a period of 10 years.

As a part of this intervention, UWC also offers opportunities for meaningful volunteer engagement. The volunteers engage with the local communities to sensitize them on the need for consuming clean drinking water and how it can be accessed at these plants.



Over 4 Lakh Litres clean drinking water provided to 600 families.



Rs. 4000 savings per year = 2 month grocery supply for a family



3 sessions; 45 volunteers; 90 volunteering hours



Locations:

a. Selaiyur, Tambaram

b. Erikkarai, East Tambaram

In order, inauguration of the community RO plant; demarcated areas for normal and cold drinking water; a student volunteer posing with the selfie wall



WATER CRISIS

WATER BODY REJUVENATION

Corporate Partner: Caterpillar



- Thamarai Kulam, before lake rejuvenation



- Thamarai Kulam, after lake rejuvenation and monsoon rains

Due to rapid urbanization and apathy towards conservation of water bodies, the ponds and lakes across the state have fallen into a severe state of disrepair. Many are used as an easy dumping ground for construction debris and garbage. In addition to this they have also fallen victim to invasive vegetation that is detrimental to the health of the water body.

As part of our efforts in the Environmental sector, UWC has been actively working towards rejuvenating water bodies and breathing new life into them.

01 Desilting the pond

02 Deepening the contour to increase storage capacity of the pond

03 Cleaning up existing water inlets and creating new ones

To ensure our efforts are effective in the long-term, we encourage the surrounding communities to take ownership of the water body and educate them on the importance of maintaining the rejuvenation outcomes. This is done by ensuring the cleaning of inlets regularly, preventing dumping of garbage and debris and stealing all of the soil etc.

Before



04 Strengthened the embankments to collect water and protect the surrounding areas from overflow.

05 Plant saplings to protect the integrity of the bund and further promote water storage.

06 Build walkways and solar light for recreation.

After





From top to bottom, planting saplings along the perimeter of the pond, construction of a pond inlet, corporate volunteers planting trees in the vicinity of the pond, the view of the pond after rejuvenation.



Locations:

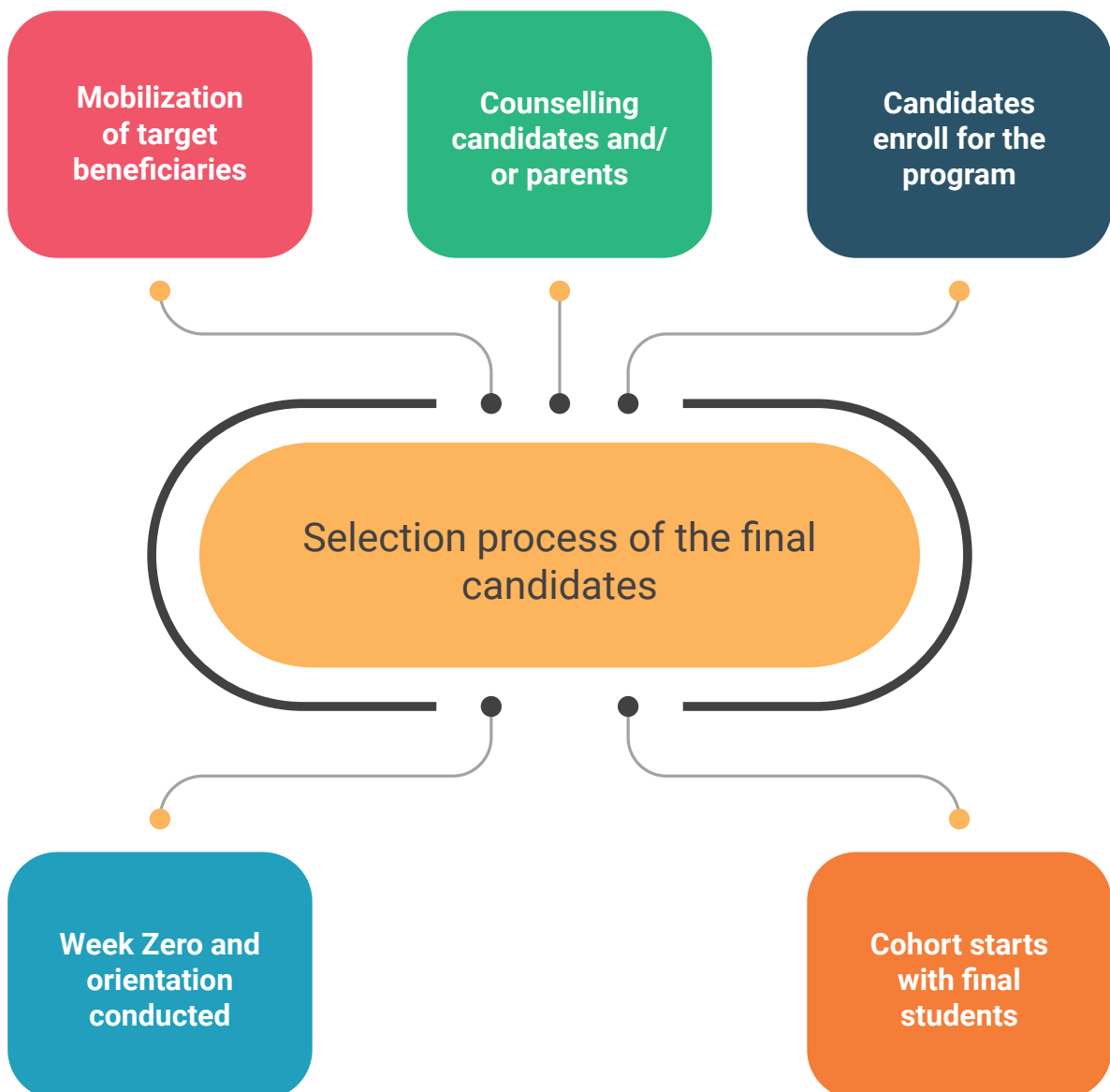
Nungampakkam, Adikathur, Therpet, Mallesandhram, Kanalleti

LIVELIHOOD

SKILL UNITED

Corporate Partners: ZF Windpower

At UWC, we firmly believe that the youth of today are the leaders of tomorrow. With the vision of providing sustained means of livelihood, United Way Chennai partnered with Generations India Foundation, a non-profit founded by McKinsey & Co to provide a 5-week training course to young women from economically disadvantaged groups looking to become nurses assistants. At the end of this residential training program, 126 such women were provided skills training and relevant placements.



No. of trainees: **126**

Graduation Rate: **89%**

Job attainment rate: **98%**

Placed as: General Duty Assistant
& Home Nursing Assistant



#STORIESOFIMPACT

Meet Ms Sarala, a mother of 3 who hails from Katpadi, a locality in Vellore. She got married at the age of 18 and her husband was the sole breadwinner. As a daily wage labourer, their family was struggling to have even 3 square meals a day.

Through Skill United, she was trained and placed as a health nursing assistant with a salary of INR. 12,000. After all living expenses, she is able to save INR. 7,000 for her children.



EDUCATION

ANGANWADI DEVELOPMENT

Corporate Partners:

Ford, 3M, Leister, Wells Fargo, HDFC AMC, HT Parekh, Cholamandalam Investment and Finance, Ingersoll Rand, CPCL

United Way Worldwide designed an initiative that aimed at bridging the gap in early child development by providing public awareness and mobilization strategy to accelerate a community's early learning goals. Within India, the UW network has customized the global program to suit local requirements of the Anganwadis that typically cater to children between the ages of 0-6 years, living in poorer neighbourhoods.

Through its relationship with the Integrated Child Development Services (ICDS) department, UWC has worked to bring back to life 48 of the dilapidated Anganwadis across the state of Tamil Nadu.

Under the guidance of the ICDS department and the District Project Officer, the needs and requirements of these Anganwadis have been critically analysed and the intervention has been planned based on this.



01. Creating a safe and stimulating environment that is conducive to early learning

- Refurbishment work to create a vibrant learning space
- Providing Essentials such as Cleaning materials, Kitchen Utensils and Hygiene kits
- Installing Solar Light Facilities
- Providing Shishu/Anganwadi Desks



02. Enhance pre-school learning through capacity building of facilitators

- Daily visits by facilitators to the centers
- Conduct activities to increase the fine & gross motor development, cognitive development, creative development, language development and socio-emotional development.
- Equipping the Anganwadi with learning materials and establishing a mini library in centres to inculcate reading practice and language development for the children.



03. Engage & involve the community including capacity building of parents to bring better involvement in the development of their children.

- Conduct Theme-Based Monthly Events to keep the parents attracted to the centre and interested in children’s development.
- Conduct Mothers Meeting to address concerns related to child’s development and build rapport with the mothers.
- Form Mazhalaiyar Membattu Kuzhu (Child Development Committee), a 11-member committee which consists of parents, SHG members, Social worker etc. and these members together works towards the upliftment of the AWC.



Thus, the Anganwadi Adoption Development program aims to ensure holistic development among children less than six years and ensures that each child enters formal primary schooling system “ready for school”.

901

Children received early childhood support

37

Facilitators trained to provide quality programs

10

Anganwadi workers trained to assist

636

Parents equipped & educated with the right info

Locations:

Kolli Hills, Alandur, Keelkattalai, Medavakkam, Sithalapakkam, Chinnakovilambakkam, Perumbakkam, Gill Nagar & Pushpa Nagar, Periyakovilambakkam, Nanmangalam.

Sai Thejus (2 and half yrs) was a shy kid before starting at the AWC. He never plays with any children or talks to neighbours. He generally plays by himself. But Mrs. Ashwini shared with joy that after coming to the centre, he has started communicating well with everyone. He plays wells, talks to the neighbours and also tell the day's activities when he goes to bed.



Lokeshwar and Lakshmi Priya are twins (4 years), their mother Mrs. Gayathri shared how both of them greet her and the household in the morning, dress up by themselves, insist on washing their hands before food and pray at night before going to bed. She also added that she waits eagerly everyday to listen to them talk about what they have learnt in the AWC.



Highlights

Through this initiative, we introduced a year-long volunteering calendar for the employee volunteers from Ford. Based on monthly themes, they enhance learning outcomes among the children through story-telling, puppet shows as well as through hand-crafted learning materials. The volunteers also engaged the mothers through activities such as painting, cloth flag making etc.



DISASTER RESPONSE



Introduction

On 16th August 2018, Kerala was struck by the worst flood the state has seen in 100 years. Receiving all of their monsoon rainfall in just 2.5 months, the natural calamity affected 1/6th of the total population of the state.

United Way along with its partners were able to provide timely relief, rehabilitation and rebuilding to the most affected areas in Kerala.

We have been able to do this in a quick and impactful manner, thanks to our global leadership, on-field expertise and the generous contributions from our donors. Support came pouring in from corporations, individual donors, as well as from United Way Chapters across the world.

400+
casualties

1 Million people
evacuated

All **14 districts**
placed on red alert

Property damage
Rs. 40,000 Cr

Stage 1:
Relief



330
NFI kits
distribution

Stage 2: Rehabilitation



4
Medical Camps



96
Health Camps



96 Wells Cleaning

7 Wells restoration



3 Community RO
Water



Health Camps, WaSH
Awareness and
Livelihood Program
conducted



Stage 3:
Reconstruction



58 Transient Shelters built

102 Transient Shelters planned



2 Primary Healthcare Centers Refurbished



9 School Restoration projects underway

VOLUNTEERING

Promote A Culture of Giving

Apart from giving their funds to drive impactful change within the community, UWC actively works to encourage people to devote their 'time' towards the betterment of the community. This includes employee volunteers from our corporate partners, students from colleges, enthusiastic samaritans across the city.

One of the ways in which we achieve our volunteering goals is by conducting a variety of interesting and engaging activities so that it strikes a chord with people's individual interests.



Our Vision

- 01** Make volunteering an integral part of our CSR projects
- 02** Kick-start volunteering initiatives in the disability space
- 03** Onboard and build our network of volunteers in corporates and colleges.
- 04** Encourage volunteering from a young age in school children
- 05** Encourage digital volunteering among masses and leverage the skills of our volunteers to effectively fundraise on crowd-funding platforms
- 06** Setup Student United Way

From left to right, L&T volunteers after a successful Paint-A-Thon, learning materials for Anganwadis made by volunteers, an inspiring Paint-A-Thon sketch, our younger volunteers during Day of Action 2018, tree plantation with a Wells Fargo volunteer



DAY OF ACTION 2018

On the occasion of Day of Action 2018, United Way Chennai put together an awareness and action based workshop called "Know My Ability". The key goal here was to change the dominant narrative around disability. We wanted to raise awareness about the various skills and talents that people with disabilities have which are often overlooked in daily life and discourse.

It was with this in mind that we organized workshops for corporate employees by students and artists having multiple disabilities from various NGOs.

For this unique initiative, we won United Way Worldwide's Day of Action 2018 competition under the Greatest Impact category in the Asia Pacific region.



An autistic student teaching corporate volunteers how to make a paper bag

350

Workshop participants

40

Volunteers with Multiple Disabilities

8

Sessions

390

Volunteering Hours





Yoga Workshop By Differently-Abled Volunteers



Painting Diyas



Garland Making



Paper Bag Making



Clay Modelling

OUTCOMES:

Tangible

- Building awareness about the organization
- Providing opportunities of employment for people with disabilities
- Increasing volunteer base

Intangible

- Confidence building activity for the students and artists,
- Opportunity to interact with people from different backgrounds
- Stress buster for many and positively impacted their emotional quotient



OTHER VOLUNTEERING INITIATIVES

Paint-A-Thon

As the name suggests, Paint-A-Thon is a delightful volunteering activity through which we bring together volunteers to transform a dull and lifeless space into colourful canvases that recounts a story. We have partnered with the Chennai Corporation to paint and beautify the compound walls of all the 280 Corporation schools in the city.



18
schools

472
Volunteers

1888
Volunteering Hours



Skill-based Volunteering

During 2018-19, one of the unique initiatives at United Way Chennai was skill-based volunteering. 4 designers from RRD India and 1 freelance designer from Canada offered us their voluntary services to design our website and some collaterals for our annual fundraising event- Budget Meet.

240
Volunteering Hours



Beach Clean-Up With Bank of America

Many natural habitats in India bear the brunt of urban carelessness such as indiscriminate dumping of waste and garbage. This poses a critical threat to the natural ecosystem of the environment as well as to the life forms that depend on it.

In Chennai, one such environments are the beautiful beaches. United Way Chennai in partnership with Environmental Foundation of India worked with volunteers from Bank of America to clean up the Ashtalakshmi Beach in Besant Nagar.

Huge amount of waste like plastic bags, footwear, glass bottles were removed from the beach which will reduce the chances of water pollution. Apart from this, we also created valuable environmental awareness to the employees about avoiding plastic pollution, ecosystem of the beach, relation between Human and environment as well as the importance of environmental conservation.



3
Hours

35
Volunteers

20
Sacks of Garbage Collected

Tree Plantation With Wells Fargo

Although tree plantation is a popular environmental initiative, most of them are carried out as a one-day mass plantation drive. No effort is taken to ensure further maintenance.

However, at UWC, we believe in change that can be sustained. So, we partnered with Environmentalist Foundation of India (EFI) and Wells Fargo to plant trees. This initiative was especially poignant to us considering the damage that Cyclone Vardah had caused in its wake.

What was unique about this initiative is that every volunteer 'adopted' a tree, etching their names on the tree guard. Once the trees were planted, we conducted training sessions over a period of 3 months for 10 volunteers from the Eco-Clubs in these schools and colleges who will be responsible for further maintenance of the trees. Additionally, we also conducted 'Impact Studies' once every quarter to monitor the growth of the saplings.

**250**

native species planted

4

schools

66

Volunteers



Locations:

Perungudi, Kozhipattur, Kovilambakkam, Thiruvanchery.

Happy Hands

At United Way Chennai, we are focused towards creating a healthy, disease-free environment in schools so that children are at lesser risk at contracting communicable diseases.

Thus, the WaSH program was born. Through the WaSH program, we work towards the following outcomes:

1. Providing safe drinking water for children
2. Providing clean water for hand washing and toilets
3. Effective participation from teachers towards WaSH activities
4. Awareness on standard hygiene

With the help of volunteers from Chola MS, we conducted awareness sessions on health, hygiene and sanitation where we sensitized the students on good hand washing habits, involved the school management committee in ensuring these habits are implemented, sharing these habits with noon meal organizers, and appointing "Change Agents" among the students who spread the knowledge they acquire to their own community.



8
Sessions

27
Volunteers

40.5
Volunteering Hours



FUNDRAISING EVENTS

BUDGET MEET 2019

Budget Meet by United Way Chennai is South India's Biggest Post Budget Analysis and our flagship fundraising event. Conducted every year in February, the event witnesses the conglomeration of India's top economists, investors and financial experts who gather to discuss the pros and cons of the Union Budget and what to expect in the coming year.

The topic for this year's panel discussion was "Election Year Budget: Are the obstacles behind us?". The keynote speakers were Shri. Montek Singh Ahluwalia, Former Deputy Chairman, Planning Commission of India and Shri. Dinesh Kumar Khara, MD (GB & S) - State Bank of India.

"A lot more philanthropy is needed for a market economy to flourish," said Shri. Montek Singh Ahluwalia as he began his speech. Speaking on the recently launched budget, he pointed out that the general election is an important event and the voters must evaluate 4 key aspects, viz., slogans which capture the goal and imagination, specific targets and the programs and policies narrated to achieve them.

The ensuing panel discussion charted out the various obstacles faced by the nation's economy in the recent times and whether the election year budget and upcoming Government will address them effectively. The discussion was led by Mr. Rakesh Singh, Group Head- HDFC Bank and the panelists included Mr. Navneet Munot, CIO, SBI Fund Management and Mr. Rahul Singh, CIO - Equities, Tata Asset Management Ltd.



Shri. Montek Singh Ahluwalia joined the discussion to share his viewpoints on more issues like handling the agrarian distress and the need for the upcoming Government to spend more time on tax structure rather than tax administration.

The discussion also dwelled upon serious structural challenges in front of the Government like climate change and how it is important for business communities to acknowledge it. Lack of innovation and low investments in R & D compared to countries like Vietnam and Bangladesh was brought up as a point of concern implying that we as a country need to invest more in these aspects.

Touching upon the issue of job creation, the panel also highlighted how it is a hot debate whether the country's current growth is jobless but it is a cold reality that the growth is profitless.

Election Year

Are the obstacles behind us?

BUDGET MEET

**Total scholarship amount:
Rs. 1 Cr 90 lakhs**

Causes Supported:	
Scholarship for differently-abled	Making schools accessible
Setting up safe drinking water facility	Getting children aged 3-6 yrs school ready
Rejuvenating water bodies	



UWC Annual Awards

We believe that the key to the success of our projects is our ability to partner with a variety of stakeholders. These partners help us elevate our projects to a higher level and add value to every rupee invested by our donors.

Using the Budget Meet as a platform to recognize and thank our patrons, partners and volunteers, we presented the UWC Annual Awards.



Best NGO Partner

ASSCOD was chosen as the Best NGO Partner for the financial year 2018-19, in recognition for their work in making 250 children school-ready in the tribal communities of Kolli hills as well as for strengthening 2000 community members in and around the Anganwadis as part of the Born Learning Campaign.



Best Corporate Partner

CATERPILLAR INDIA was chosen as the Best Corporate Partner for the financial year 2018-19 for their widespread contribution towards environmental, health and education initiatives in Krishnagiri and Thiruvallur districts. Going beyond monetary funding, they have shown great commitment to the cause by being actively involved in understanding the ground realities and been providing continuous support in all aspects of projects.Campaign.



Best Government Partner

ICDS was chosen as our Best Government Partner for the financial year 2018-19. Our Born Learning Campaign is a worldwide programme adopted by United Way chapters across the globe. The programme ensures that children in the age group of 0 to 6 years become school-ready. They have helped us customize it for our regional context by providing your thoughtful insights and knowledge. By allowing us to carry out the Born Learning Campaign project across anganwadis in 8 districts in Tamil Nadu, they have been a strong catalyst for childhood success in our State.



Best Volunteer

Abinaya chosen as our Best Volunteer for the financial year 2018-19. Her support has been valuable in terms of identifying the most pressing needs of the differently abled community and choosing the right ways of empowering them. As a volunteer for NIEPMD and UWC, she plays an active role beginning with identifying the right projects, drafting in-depth project proposals and coordinating between the organizations for smooth execution. She is indeed a valuable asset to our volunteering community.



Another important highlight from the event was that we made it entirely accessible. We built an accessible stage and had a sign language interpreter for the hearing and speech impaired members in the audience.

The event was hosted by Mr. Kiran Shankar, Managing Director of RR Donnelley and Board member, UWC along with Mr. Justin Vijay Jesudas, an International Para-Swimming Champion.



Justin hosting Budget Meet 2019



Matilda, interpreting the proceedings to the audience

BATTLE OF THE BUFFET 2018

The Battle of the Buffet is Chennai's largest annual fundraising event. Conducted during the Daan Utsav, BoB is a year-long capacity building programme that helps growing NGOs across Tamil Nadu raise funds and carry out impactful projects.

Last year marked the 10th anniversary of the Battle of the Buffet and we commemorated the event by inviting 100 NGOs to participate in the event.

Due to UWC's involvement, Disability was introduced as one of the core focus areas into BoB with almost 50% of the NGOs working towards causes for the differently-abled. Additionally, UWC was involved in the selection of projects to be funded by a corpus of funds, monitor implementation of the projects and report back to the donors on a quarterly basis.

UWC also provided a matching contribution of 50 Lakhs towards funding these socially-beneficial projects.



Funds Raised: 5 Cr

1.5 Cr
Through project
proposal bank

1.5 Cr
Through online crowdfunding
on Letzchange

1.5 Cr
Through Ticket sales for the
Musical Event

50 L
Matching Contribution raised
by UWC

NGOs Participated: 100

SNAPSHOT OF PROJECTS



Early intervention for malnourished children through Ayurveda.



Setting up Bunk shops for the differently-abled & provide entrepreneurship training



Employment Skill training for young adults with special needs to lead a life with dignity.



Car driving courses for women to find employment as valet, commercial & personal drivers



Education for children from tribal areas and poor economic backgrounds.



Palliative care for children with Cancer

OUR CORPORATE PARTNERS



OUR NGO PARTNERS



AUDITED BALANCE SHEET

Income	As on 31.03.2019	As on 31.03.2018
Contributions Received	120,375,301	41,102,108
Interest Income	759,174	713,484
Total Income	121,134,476	41,815,592
Surplus carried forward from previous year	421,329	6,000,744
Total Funds Available	121,555,805	47,816,336

Expenditure:	As on 31.03.2019	As on 31.03.2018
Projects		
Education	21,753,688	10,076,532
Health	3,129,666	1,704,408
Livelihood	1,690,000	2,938,703
Sanitation	5,089,396	7,787,694
Disaster Relief	28,903,363	1,500
Battle of Buffet	9,250,174	6,000,744
Disability	2,660,966	6,000,744
Environment	13,116,961	6,000,744
CPCL Village Adoption	2,441,981	6,000,744
Total Project Expenditure	88,036,195	22,508,837
Admin	6,526,489	4,280,727
Events	8,151,899	14,626,700
Total Expenditure	102,714,583	41,416,264



Give. Advocate. Volunteer

Reach us at

info@unitedwaychennai.org

Find us on

www.unitedwaychennai.org

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