

# STANDING WITH THE COMMUNITY

ANNUAL REPORT 2021 - 22 | Better Together



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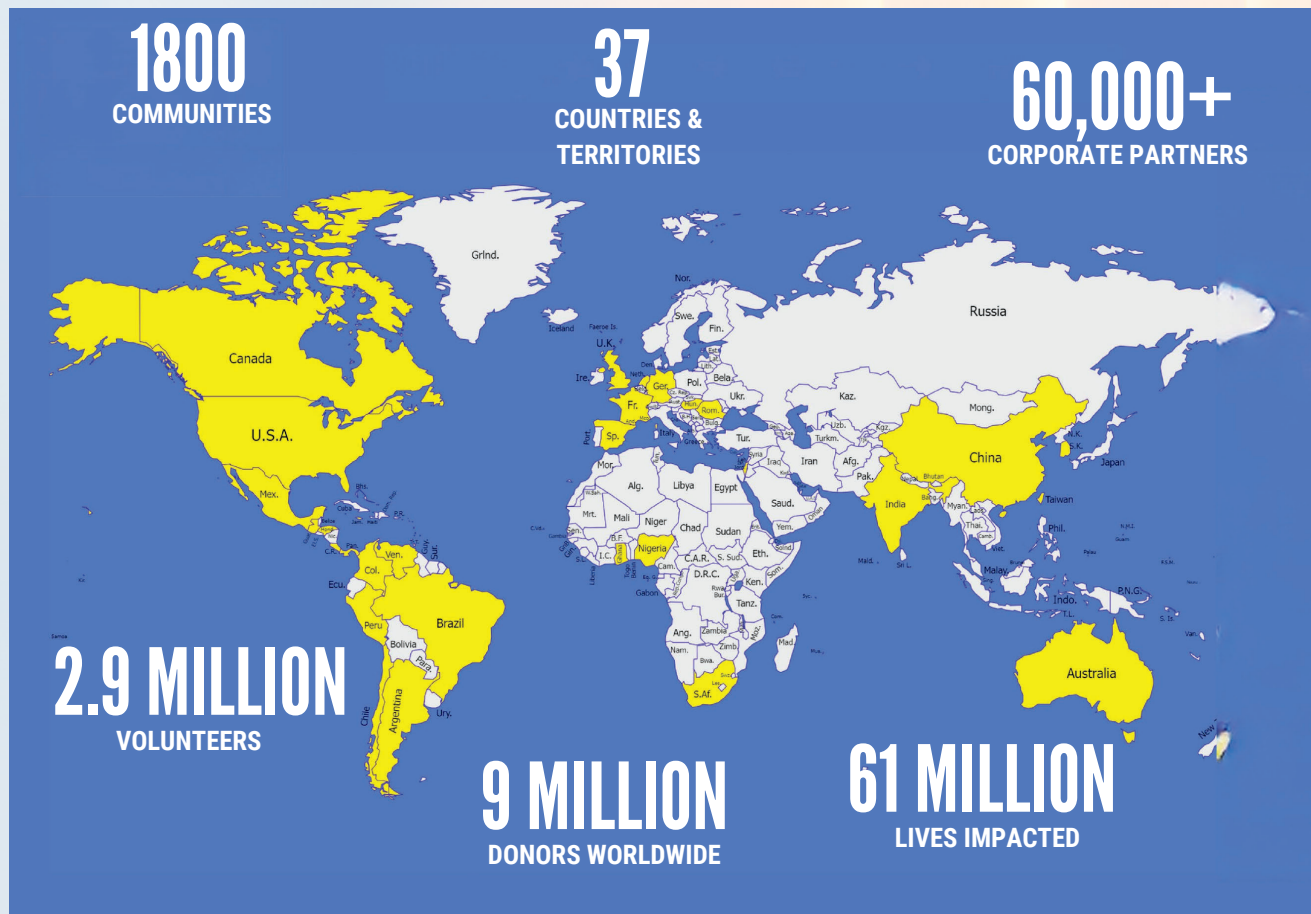
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# ABOUT UNITED WAY

United Way is the leadership and support organization for a network of nearly 1,100+ community-based United Ways in 37 countries and territories. United Way works for health, education, and financial stability of every community in the world.



## AREAS OF WORK



**EDUCATION**



**LIVELIHOODS**



**HEALTH**



**ENVIRONMENT**

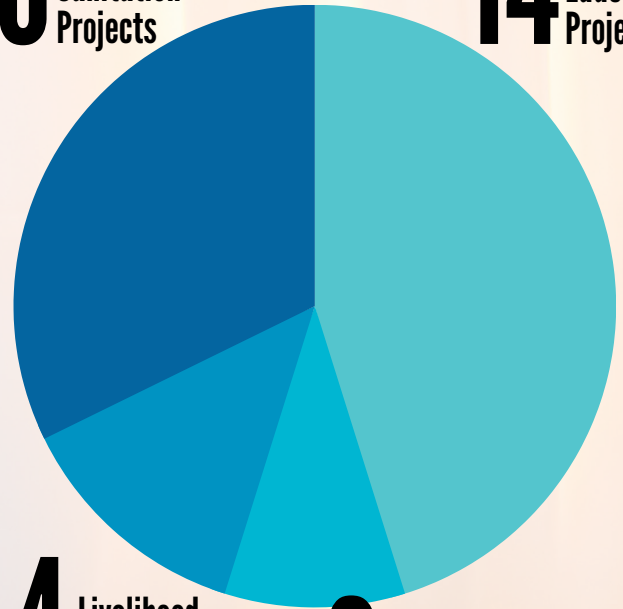
# A YEAR OF IMPACT

# 31 PROJECTS



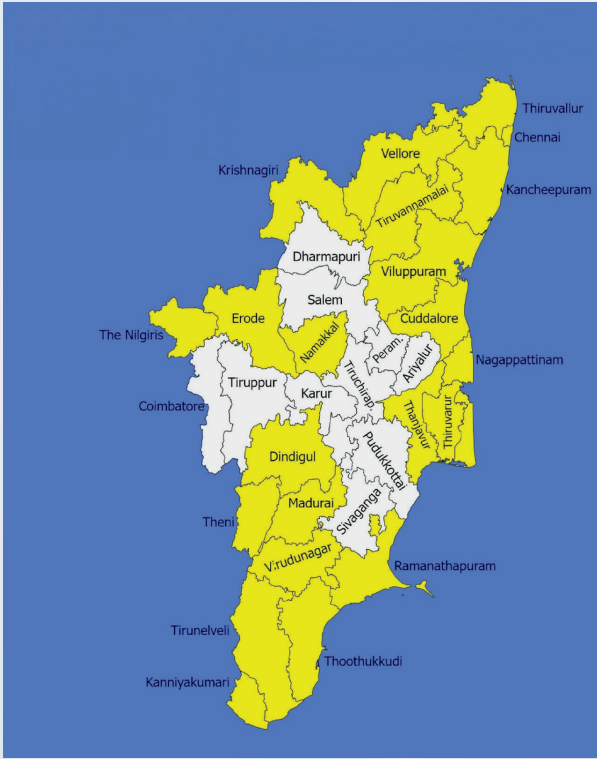
**10** Health & Sanitation Projects

**14** Education Projects



**4** Livelihood Projects

**3** Environment Projects



## Impact Created



**127210**

Individuals



**237807**

Women



**1200**

Families



**8**

Hospitals



**187700**

Children



**19**

Schools



**4547**

Transgenders



**6039**

Students



**8**

Anganwadis



**3**

Waterbodies



**72**

Scholarships

# CHAIRMAN'S NOTE

We thought 2020-21 was a tough year, but 2021-22 beat it hollow. The year started with the virulent Delta wave of Covid, and health facilities around the country were overwhelmed by the number of cases. Oxygen became the need of the hour. Our team (who were all partly vaccinated by then) rallied in a very short time to put together a commendable effort. In partnership with several local NGOs and government hospitals, we donated over 800 concentrators and life saving equipment to several hospitals and PHCs. Particularly close to my heart is the effort at Government Lawley Hospital in Coonoor, where UWC helped build the first Intensive Care Unit (ICU) and first pediatric ward in the entire Nilgiris district. The facilities have been in use from the very first day they were opened, and the wishes and thanks we have received from the local people have been very gratifying indeed.



**M A ALAGAPPAN**  
Chairman

We continued with several of our programs such as Anganwadi restoration and development, waterbody rejuvenation, bunk shops for the physically challenged, and cash support to street vendors affected by Covid.

In our annual event, Markets and Economy 2022, we pulled off a coup of sorts - with our keynote speaker Mr N Chandrasekaran, Chairman Tata Sons. He spoke to a packed audience on his hopes and dreams for India and the Tata group. We also had an interesting panel discussion on India at 75: The road ahead.

Not surprisingly, the year saw us raise a record Rs 24 crores as donations, largely due to the generosity of our donors during the Covid pandemic. While I hope the country never sees another pandemic, I do hope we can keep up the momentum of our work and further expand our footprint across Tamil Nadu.

# EXECUTIVE DIRECTOR'S NOTE



**MEENAKSHI RAMESH**  
Executive Director

It was a tough year no doubt, but I am happy we came out stronger. A big thank you to my team for sticking together and doing such good work, and in so many districts of the state. We undertook several Covid specific programs such as the Covid vaccination camps, some new initiatives, such as the fencing to prevent HEC and street vendor support, and continued with some of our established programs such as the Anganwadi program and bunk shops for the differently abled. We also did our first ever project in Pondicherry.

We now want to dream bigger – we want to be in every district of Tamil Nadu. We want to continue doing work that will do our donors and Board proud, and we want to be among best NGOs to work for. I am inspired by Robert Frost's words... The woods are lovely, dark and deep, but we have promises to keep, and miles to go before we sleep...



# BOARD OF DIRECTORS



**M A Alagappan**

Chairman



**Amarnath Reddy**

Vice Chairman



**Pramod Kumar**

Treasurer



**Mahalingam**

**Sethuraman**

Board Member



**Prakash Katama**

Board Member



**Satya Prabhakar**

Board Member





**Sabina Narayan**

Board Member



**Anuradha Oza**

Board Member



**M Madhavan Nambiar**

Board Member



**Srinivasan K Swamy**

Board Member



**Kavitha Dutt**

Board Member





## Oxygen Concentrators

Tamil Nadu, and indeed all of India, faced a massive shortage of Oxygen concentrators during the Covid Delta wave. By May 2021 Tamil Nadu had a daily count of 34,000 COVID cases. Most hospitals did not have oxygen generating facilities and given the lack of sufficient steel producing plants in the state, TN had to procure oxygen from neighboring states such as Odisha and Maharashtra.

We focused our initial efforts on procuring and distributing Oxygen concentrators, and then on augmenting hospital capacity in a few districts of Tamil Nadu. UWC distributed over 800 oxygen concentrators in the second wave. These were sent to government healthcare facilities – 50% in and around Chennai, and 50% across the state.

## Hospital Support

The COVID-19 pandemic had enhanced our capacity in assisting hospitals with infrastructure facilities. United Way of Chennai has assisted Lawley Hospital in Coonoor to set up a fully equipped pediatric ward and ICU.

United Way Chennai focused on improving the medical infrastructure of the Padmanabhapuram and Kulasekharam Government hospitals in Kanyakumari district by upgrading the NICU/PICU and providing much-needed critical medical equipment. The upgradation of the facilities enabled treatment for more severe illnesses of patients, especially high-risk pregnant and pediatric patients who otherwise get referred to tertiary care hospitals.

# HEALTH



## STEM

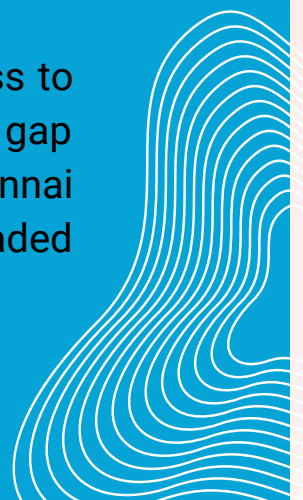
The Multi-Dimensional Learning Program in Government Schools aimed in establishing smart classrooms for social science. United Way of Chennai selected 3 government schools where STEM classrooms were set up along with a child friendly library and science lab.

The main focus of STEM was to encourage children to learn through experiments thereby ensuring that the learning process is useful in the long run and beyond the doors of the school. Children also received career counselling to understand the pros and cons of choosing career paths and the required qualification to achieve their career.

## Digital Literacy Program

The COVID-19 pandemic has created the largest disruption of education systems in history, affecting nearly 1.6 billion worldwide. Governments had to respond to the needs of vulnerable student groups whose learning and well-being tend to be the most impacted, through innovative mediums such as imparting knowledge through radio and television.

Many children did not have the opportunity, tools, and access to continue learning during the pandemic and this showed the gap in e-learning. To address this issue, United Way of Chennai through our internal grants committee, provided syllabus loaded Tabs for 250 children from Government schools.



# EDUCATION



## **Bunk Shops**

The differently abled face several challenges in the arenas of education, employment, and livelihood. UWC aims to empower them with an opportunity for a better life through the bunk shop program.

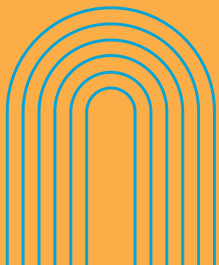
This program helps the differently abled by enabling them to become micro-entrepreneurs. Selling simple everyday items like stationery, toys, food items, mobile recharge, etc, they are able to earn a stable income and regain their sense of dignity. Customized to suit their disability, the bunk shop is fully accessible and located close to their home thereby eliminating the need for them to travel from one place to another. They are trained in micro-entrepreneurship, ensuring them an independent and dignified life.

## **Rural Entrepreneurship Development Program**

Cheyar SIPCOT of Kancheepuram district has various micro-enterprises in its vicinity. With the help of our NGO partner ASSCOD, United Way Chennai had identified 9 potential entrepreneurs. These enterprises are involved an array of enterprises ranging from doll making, pottery and saree weaving, to pappad making, incense sticks making, and horticulture. Most of these are women-led or jointly led by the family. They were trained in financial management, techniques, government schemes, business planning, and much more. Through this, the enterprises have a scope of providing employment opportunities to several women from the village and also showcasing successful women entrepreneurs.



# LIVELIHOOD



## Transgender Livelihoods Program

With inclusion being a high priority, United Way of Chennai has worked with the trans community to reduce their dependence on conventional sources of income by training them in alternate livelihoods like tailoring and driving. Soft skills training sessions and awareness camps on positive health-seeking behavior have been conducted to empower a group that has faced persistent discrimination and marginalization.

A total of 22 trans individuals were trained in driving and 25 trans individuals were skilled in tailoring. 2130 trans persons were sensitized on positive health-seeking behavior. 17 trans persons were supported in obtaining TG ID Cards.

Divya Priya, a transperson shares that 'Although I learnt to ride a bike and was interested to drive a car, I was denied of the opportunity as I am a transperson. The 15 day driving course opened many doors as I learnt driving.'

## Street Vendor Support Program

The COVID - 19 pandemic, greatly affected the street vendors, domestic labourers, and daily wage labourers as their livelihood opportunity was completely shut down due to the pandemic and as a result they faced severe financial hardships.

In this light, United Way of Chennai supported these individuals with a one-time monetary support. This contribution was critical for the survival of their households during the lockdown and enabled them to restart their vocations.

# LIVELIHOOD





## Drops to Litres

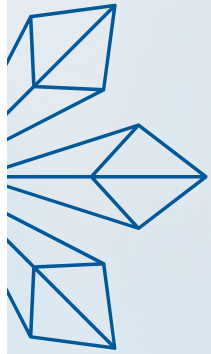
The DROPS TO LITRES project, supported by L&T, aims to set up Rainwater Harvesting systems in 4 Government schools, to help them conserve water for the dry season. Through this facility, the stakeholders from the school will be able to use rainwater for direct use in toilets and to augment groundwater recharge. The project also ensures the sustainability by focusing on improving water conservation knowledge and practices for the students, faculty of the school and community members. This is carried out through sensitization programs and formation of student clubs, which will help in reinforcing the knowledge to other students.

## Bathlapalli Pond Rejuvenation

United Way of Chennai, with support from Caterpillar Foundation, selected two water bodies namely Bathalapalli Lake in Hosur and Thamaraikulam (Lotus Pond) in Tiruvallur for restoration and beautification. The rejuvenation activities for both the water bodies began in the month of August 2020. The assessment for these water bodies revealed that they have high potential to be used as recreational and lung spaces for the surrounding community, and would also help in recharging the ground water and in maintaining microclimate. All the proposed activities under the project have been completed, albeit a few months later than planned, due to the pandemic and consequent lockdown.



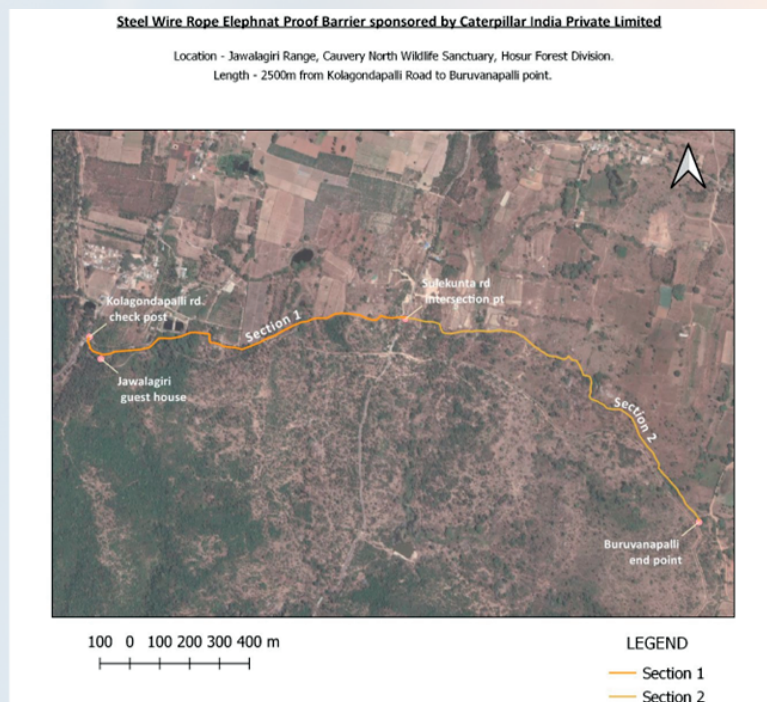
# ENVIRONMENT



## Fencing to Reduce Human Elephant Conflict

Human-Elephant Conflict was a significant cause of elephant and human deaths in populated areas surrounding forest reserves. Hosur Forest Division had the second-highest population of elephants in Tamil Nadu and reported one of the highest numbers of HEC incidents in the country.

United Way of Chennai in collaboration with forest department officials installed an elephant-friendly steel rope fence for 2.5 kilometers in the villages adjoining the elephant habitats along the Jawalagiri Forest Range, Cauvery North Wildlife Sanctuary in the Hosur Forest Division of Krishnagiri district.



# VOLUNTEERING

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## 1. PAINT-A-THON

An initiative to paint the walls of Govt schools in Chennai using colours and creativity to make the schools fun & attractive for children.

## 2. STREET VENDOR VERIFICATION

As part of #UnitedForStreetVendors campaign volunteers made calls to street vendors to verify their details.

## 3. #PROTECTEDTOGETHER

An initiative to create awareness about the benefits of the covid vaccine and help underprivileged families in making informed choices.

## 4. AUDIOBOOK RECORDING

An initiative to help visually challenged students writing UPSC exams by creating an audiobook library.

## 5. VIRTUAL STORY TELLING

An initiative to develop language skills, knowledge and moral values amongst children through entertaining, exciting, and engaging stories in Tamil.

## 6. BACK 2 SCHOOL KITS

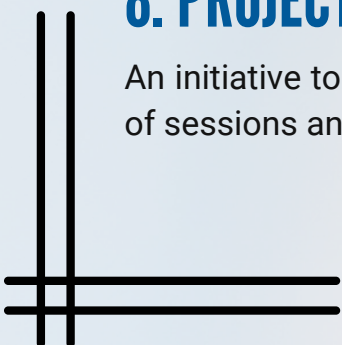
An initiative to make stationery and hygiene kits for underprivileged children.

## 7. THANK A TEACHER

An initiative to thank the Anganwadi teachers on Teachers Day in different languages to acknowledge their dedication especially during the pandemic.

## 8. PROJECT INK

An initiative to enhance the soft skills among underprivileged children through a series of sessions and continuous mentoring by inculcating necessary soft skills in



# VOLUNTEERING



5

CORPORATES



21

ACTIVITIES



1163

VOLUNTEERS



3728

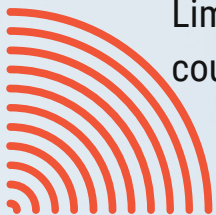
HOURS

# MARKETS & ECONOMY

## 2022



The 11th edition of the 'Markets & Economy 2022' was held at the Ballroom, at Taj Coromandel in Chennai. This year, being the 75th year of India's Independence, the keynote speaker was eminent business leader Mr. N. Chandrasekaran, Chairman, TATA Sons who epitomizes the late Prof C K Prahalad's vision for India at 75 - economic strength, technological vitality, and moral leadership. This was followed by an engaging fireside chat between him and Mr. Karan Bhagat, Founder MD and CEO IIFL Wealth. A panel discussion on 'India at 75 - The Road Ahead' was organized as part of Markets & Economy 2022. The panelists Dr. V Anantha Nageswaran, Chief Economic Advisor, Government of India, Ms Renuka Ramnath, Founder MD and CEO Multiples' Alternate Asset Management, Mr Navneet Munot MD & CEO HDFC AMC, and moderator Mr Unmesh Sharma, Head Institutional Equities, HDFC Securities Limited, shared their vision and expressed optimism on the road ahead for the country.





# FINANCIALS

**UNITED WAY OF CHENNAI**  
No.85,Park View, 3rd floor, G.N. Chetty Road, T.Nagar, Chennai - 600 017.

**BALANCE SHEET AS ON 31.03.2022**

Liabilities	Sch	2021-22	2020-21	Assets	Sch	2021-22	2020-21
		Rs.	Rs.			Rs.	Rs.
Capital fund	1	3,07,06,832.42	5,72,98,638.91	Fixed assets	3	7,96,363.00	3,51,835.00
				Deposits	4	-	90,00,000.00
Current Liabilities	2	35,66,469.82	13,09,351.82	Other Current Assets	5	1,15,19,908.17	21,78,394.14
				Cash & Bank Balance			
				Cash in hand		-	-
				HDFC Bank - FCRA		1,26,76,693.69	2,13,32,397.67
				HDFC Bank - Local		92,80,337.38	2,57,45,363.92
<b>Total</b>		<b>3,42,73,302.24</b>	<b>5,86,07,990.73</b>	<b>Total</b>		<b>3,42,73,302.24</b>	<b>5,86,07,990.73</b>

As per our report of even date attached

<p><b>For United Way of Chennai</b></p> <p><i>M.A. Alagappan</i> M.A. Alagappan Chairman</p> <p><i>Pramod Kumar</i> Pramod Kumar Treasurer</p> <p><i>Meenakshi Ramesh</i> Meenakshi Ramesh Executive Director</p> <p>Chennai 15.09.2022</p>	<p><b>For N.Raja &amp; Associates</b> Chartered Accountants</p> <p><i>N.Raja</i> N.Raja Partner</p> <p>M.No:022890 UDIN:</p>
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**UNITED WAY OF CHENNAI**  
No.85,Park View, 3rd floor, G.N. Chetty Road, T.Nagar, Chennai - 600 017.

**INCOME & EXPENDITURE ACCOUNT FOR THE PERIOD ENDED 31.03.2022**

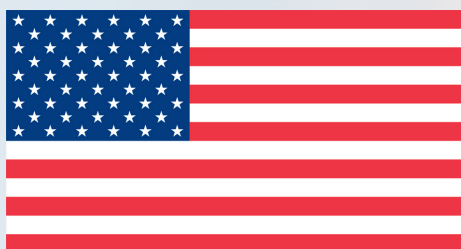
	EXPENDITURE	2021-22	2020-21	INCOME	2021-22	2020-21
		Rs.	Rs.		Rs.	Rs.
To	Expenditure	25,66,30,967.69	9,15,16,610.00	By	Sponsorship Receipts	1,14,00,000.00
"	Events & Projects Expenses	55,02,790.96	1,54,89,498.93	"	Donations-General	18,65,99,397.40
"	Fund Raising Expenses	61,41,005.00	-	"	Donations-FCRA	4,92,23,724.97
	<b>ADMINISTRATIVE EXPENSES</b>			By	<b>OTHER RECEIPTS</b>	
To	Audit Fees	1,18,000.00	91,400.00	"	FD interest	76,290.00
"	Consultancy Fees	-	25,000.00	"	Membership fees	50,000.00
"	Conveyance	1,58,830.00	88,746.00	"	S.B. Account interest-General	5,09,959.00
"	Membership fees-UWI	-	3,75,000.00	"	IT Refund	-
"	Other Administrative Expenses	11,56,665.55	4,14,449.20	"	<b>Excess of Expenditure over Income</b>	<b>2,65,91,806.49</b>
"	Postage & Printing	45,884.00	10,235.00			
"	Professional fees	3,98,620.00	3,88,660.00			
"	Rent	11,04,480.00	9,36,867.00			
"	Repairs & Maintenance	49,638.00	92,040.00			
"	Administration Salary	27,58,117.00	37,35,468.00			
"	Telephone Expenses	26,687.66	25,223.00			
"	Depreciation	3,59,492.00	1,53,551.00			
"	<b>Excess of Income over Expenditure</b>		<b>2,21,73,731.99</b>			
<b>TOTAL</b>		<b>27,44,51,177.86</b>	<b>13,55,16,480.12</b>	<b>TOTAL</b>		<b>27,44,51,177.86</b>

As per our report of even date attached

<p><b>For United Way of Chennai</b></p> <p><i>M.A. Alagappan</i> M.A. Alagappan Chairman</p> <p><i>Pramod Kumar</i> Pramod Kumar Treasurer</p> <p><i>Meenakshi Ramesh</i> Meenakshi Ramesh Executive Director</p> <p>Chennai 15.09.2022</p>	<p><b>For N.Raja &amp; Associates</b> Chartered Accountants</p> <p><i>N.Raja</i> N.Raja Partner</p> <p>M.No:022890 UDIN:</p>
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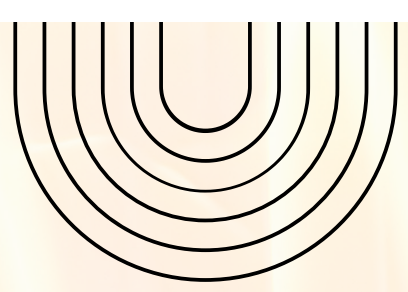
# OUR PARTNERS



# OUR PARTNERS



# OUR PARTNERS



# GIVE. ADVOCATE. VOLUNTEER

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Guindy, Chennai - 600 032.

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[www.unitedwaychennai.org](http://www.unitedwaychennai.org)



United Way of Chennai